

# ALEXANDRA SCHANTZ

THE UNIVERSITY OF TEXAS AT AUSTIN

## CONTACT



908-334-5069



allyschantz@gmail.com



<https://www.linkedin.com/in/ally-schantz/>



2830 Salado Street, Austin, Texas 78705

## EDUCATION

### The University of Texas at Austin

#### College of Education

#### Physical Culture and Sports

- Coaching Track Aug 2021- May 2025

## AWARDS & INTERESTS

#### Awards:

Moody College of Communications Dean's Honors List  
College of Education Dean's Honors List  
2021 National Women in Sports Day Recipient

#### Interests:

Sport Law, Player Development, Psychology, Video Production, Operations, Social Media

## ACTIVITIES

#### Delta Delta Delta Sorority

- Social Media Manager
- Out of State Recruitment Head

#### Phi Chi Theta Business Fraternity

- Marketing Design Team
- Spirit Committee
- Recruitment Team

#### UT Hearts for the Homeless

#### UT Running Club

## PROFILE

Current senior at the University of Texas at Austin studying Physical Culture and Sports. Acquired strong collaboration skills through working alongside peers to achieve common goals. A true passion for sports with a desire to learn more and grow in the industry.

## WORK EXPERIENCE



### Texas Football Recruiting Operations Assistant

Texas Athletics // Austin, TX

May 2023- Present

- Develop and execute football recruiting communications plan and marketing materials
- Assist with the execution of official and unofficial recruiting efforts for prospective student-athletes, including football game days, junior days, camps, and clinics
- Support the maintenance and organization of recruiting inventory and supplies
- Coordinate with Compliance Services to monitor compliance with NCAA and Conference rules and regulations for all program and coaching staff recruiting activities

### BALLER tv Sitelead

BallerTV // Austin, TX

January 2023 - May 2023

- Managed a broadcast team for 30+ court multi coverage events.
- Deployed, tracked, and handled broadcast equipment for all courts.
- Made qualitative observations and reported on venue successes and challenges.
- Communicated regularly with Regional GMs and the Los Angeles headquarters on event statuses.



### Women's Final Four- Production Runner

ESPN // Dallas, TX

March 2023 - April 2023

- Aided in the set up and striking of onsite sets at the American Airlines Center.
- Handled, organized, and distributed credentials to 200+ members of the ESPN crew.
- Assisted in all errands needed by production and operation crews.



### Utilities & Camera Operator

Bevo Video Productions // Austin, TX

August 2022- December 2022

- Operated 4+ different cameras to film and livestream UT athletics seen on the jumbotron.
- Filmed and edited numerous mini series on campus as needed.
- Set up and broke down camera and lighting equipment .

### BeReal. Social Media & Marketing Intern

BeReal // Austin, TX

December 2021 - June 2022

- Student Ambassador and Representative for UT campus.
- Responsible for spreading the app in the United States through our school.
- Pitched to organizations, athletics, businesses, and greek life on the benefits of collaboration.