

ALIAH WHITLEY

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PROFESSIONAL SUMMARY

Graduated from Hampton University with a Bachelor of Science in Psychology and 4.5 years of exceptional performance in diverse roles, ranging from marketing, hospitality, team leadership and other creative arts roles. Highly proficient in communication, collaboration, organization and documentation. Quick learner with an intense drive to ensure success when working on teams and independent projects.

CORE COMPETENCIES

- ✔ Presentation Development
- ✔ Team Scheduling and Coordination
- ✔ Social Media Content Creation
- ✔ Customer Service
- ✔ Generating Creative Ideas
- ✔ Strategic Problem-Solving

PROFESSIONAL EXPERIENCE

Chelsea Piers | Manhattan and Brooklyn

Gymnastics Coach | Summer 2022

- Organized and facilitated daily activities for 15 youth in elite gymnastics program

Marketing Intern and Hospitality Associate | Seasonally 2018 - 2021

- Welcomed guests, managed payment documentation and coordinated specialty appointments for clients
- Shadowed and assisted Marketing Specialist in daily tasks to advertise gym memberships and promote and facilitate special events

Write It Up, Inc.

Marketing Intern | 2022 - 2023

- Took the lead role in creating a digital media pitch presentation, including creative ideas for events, videos, social media and partnerships for potential Walt Disney advertisements to promote unreleased movies on Blu-ray and DVD internationally

Kalage Art Production Company

Marketing and Graphic Design Intern | 2022 - 2023

- Independently designed and produced event flyers, art labels and an online portfolio for the CEO's gallery submissions and fellowship applications

COMMUNITY SERVICE

Hampton University Child Development Center | 2018 - 2022

- Coordinated and oversaw team activities to ensure adequate timeliness and preparedness of members for all scheduled events
- Developed and maintained team marketing tactics, such as flyers and ongoing social media content

EDUCATION

Hampton University | Graduated December 2022

Bachelor of Science in Psychology