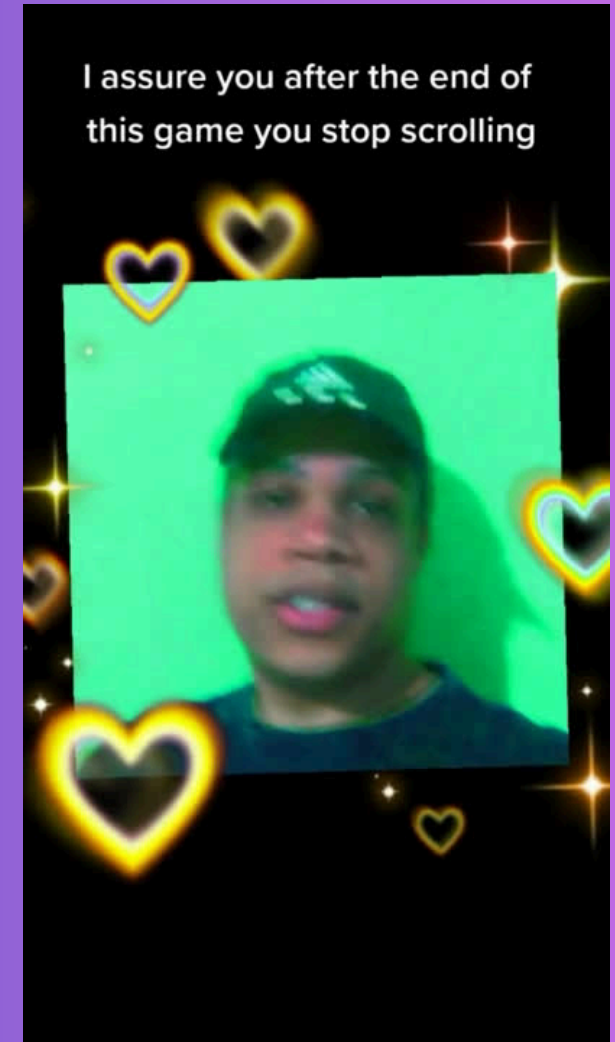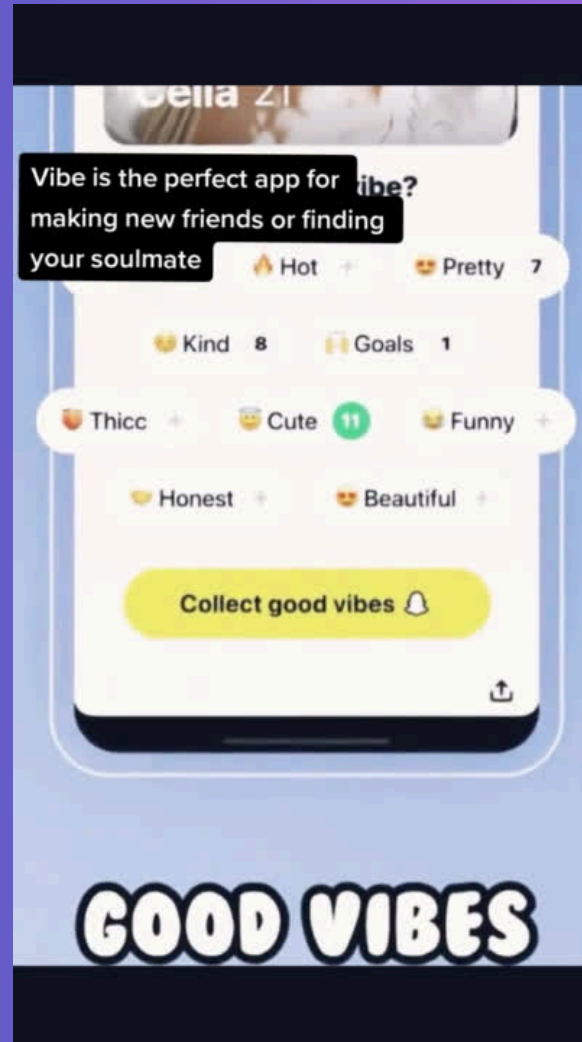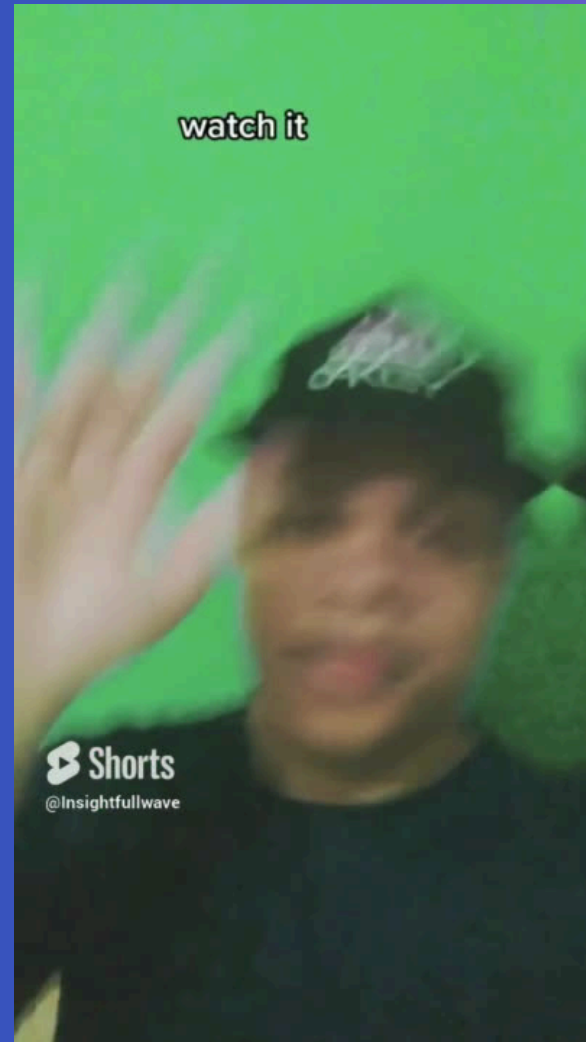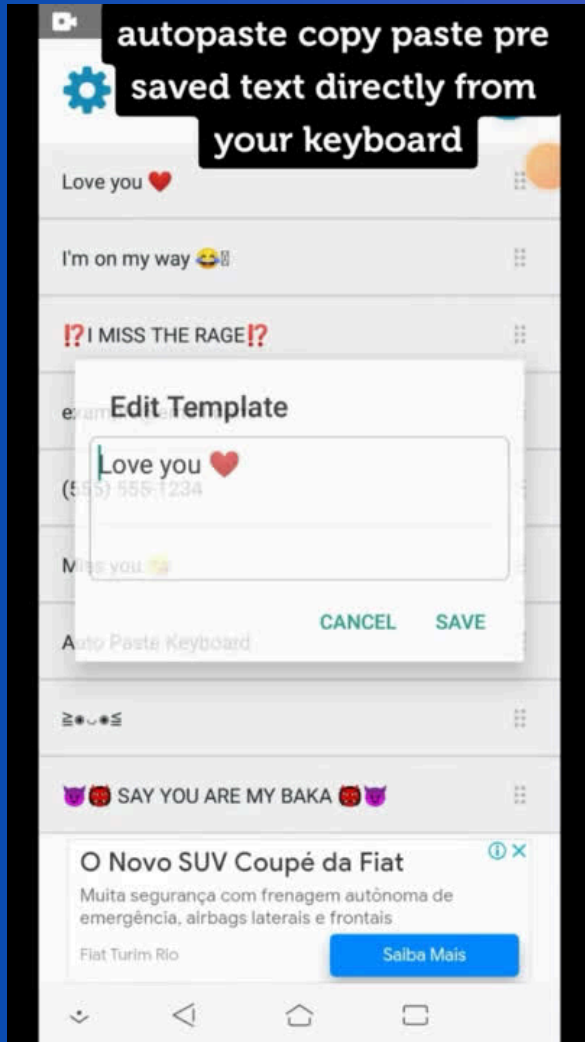# THIAGO ASSIS

UGC CREATOR PORTFOLIO
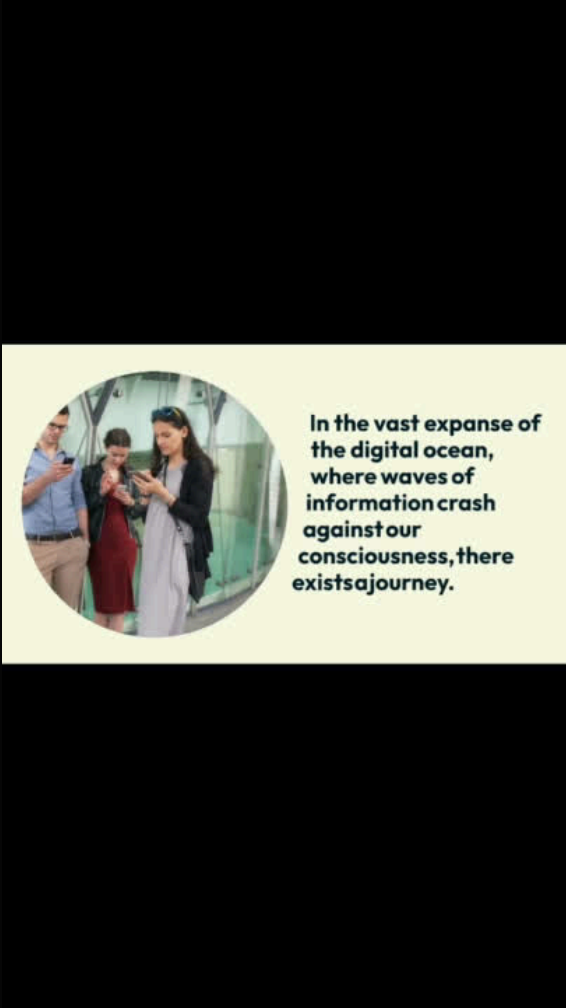
INSIGHTFUL WAVE

THIAGO ASSIS · UGC CREATOR

Thiago Assis is a Brazilian UGC (User-Generated Content) Creator known for his originality and authenticity. With a passion for delivering engaging content, Thiago specializes in topics such as marketing, self-knowledge, personal development, and authentic reactions. Through his content, he aims to explore diverse insights and connect with audiences on a deeper level.

Thiago's portfolio showcases his creativity and expertise in content creation, offering a glimpse into his unique approach and style. From insightful videos to captivating social media posts, Thiago demonstrates his ability to produce organic and relatable content that resonates with viewers.
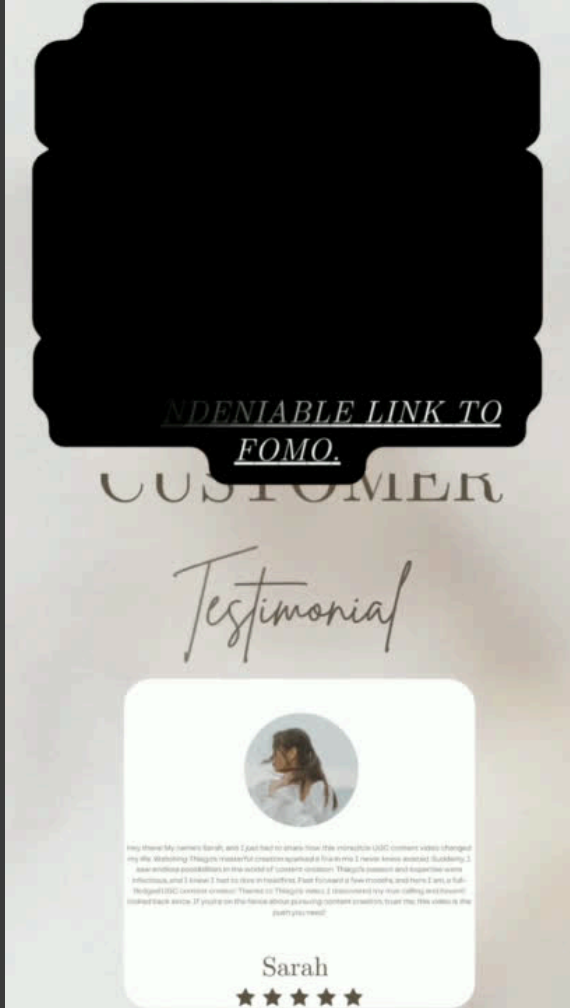
Driven by a commitment to excellence, Thiago leverages his skills to collaborate with brands and businesses, bringing their visions to life through compelling storytelling and creative expression. With a focus on authenticity and originality, Thiago continues to inspire and engage his audience, making a meaningful impact in the world of UGC creation.

In the vast expanse of the digital ocean, where waves of information crash against our consciousness, there exists a journey.

authenticity

connection

trust

engagement

...ability

NDENIABLE LINK TO FOMO.

CUSTOMER

Testimonial

Sarah
★ ★ ★ ★ ★

🤔 This app will blow your mind... 😄

UGC EXAMPLE VIDEO

Student Tok

App Presentation

Social LCC
App Presentation

Seller Plex
App Presentation

Student Tok

App Presentation

THIAGO ASSIS· UGC CREATOR

MY UNIQUE STRENGTHS

AUTHENTICITY: MY CONTENT IS GENUINE AND RESONATES WITH AUDIENCES ON A PERSONAL LEVEL. I PRIORITIZE AUTHENTICITY IN EVERY PIECE I CREATE, ENSURING THAT IT STANDS OUT IN A SEA OF CONTENT.

CREATIVITY: I THRIVE ON CREATIVITY, CONSTANTLY PUSHING BOUNDARIES AND EXPLORING INNOVATIVE WAYS TO ENGAGE AND INSPIRE MY AUDIENCE.

VERSATILITY: FROM INFORMATIVE TUTORIALS TO ENTERTAINING SKITS, I COVER A WIDE RANGE OF CONTENT TYPES, CATERING TO DIVERSE AUDIENCE PREFERENCES.

ADAPTABILITY: I ADAPT QUICKLY TO NEW TRENDS AND PLATFORMS, STAYING AHEAD OF THE CURVE AND MAXIMIZING MY REACH ACROSS VARIOUS DIGITAL CHANNELS.

PASSION: ABOVE ALL, I'M PASSIONATE ABOUT WHAT I DO. EVERY PIECE OF CONTENT I CREATE IS INFUSED WITH MY GENUINE ENTHUSIASM AND DEDICATION TO MY CRAFT.

CONTENT TYPES

1. UGC EXAMPLES: I SHOWCASE STANDOUT EXAMPLES OF USER-GENERATED CONTENT, HIGHLIGHTING THE CREATIVITY AND AUTHENTICITY OF COMMUNITY CONTRIBUTIONS.

2. INSIGHTFUL REVIEWS: I PROVIDE INSIGHTFUL REVIEWS OF PRODUCTS, SERVICES, AND EXPERIENCES, OFFERING VALUABLE FEEDBACK AND RECOMMENDATIONS TO MY AUDIENCE.

3. ENGAGING CHALLENGES: I DEVELOP ENGAGING CHALLENGES AND TRENDS THAT CAPTIVATE MY AUDIENCE'S ATTENTION, DRIVING PARTICIPATION AND INTERACTION.

4. INFORMATIVE TUTORIALS: I CREATE INFORMATIVE TUTORIALS AND GUIDES, SHARING VALUABLE KNOWLEDGE AND EXPERTISE ON TOPICS RANGING FROM MARKETING TO PERSONAL DEVELOPMENT.

5. ENTERTAINING SKITS: I PRODUCE ENTERTAINING SKITS AND SKETCHES THAT ENTERTAIN AND DELIGHT MY AUDIENCE, INJECTING HUMOR AND CREATIVITY INTO EVERY VIDEO.

SPEEDY DELIVERY

1. EFFICIENCY: I PRIORITIZE EFFICIENCY IN MY WORKFLOW, ENSURING THAT I DELIVER HIGH-QUALITY CONTENT WITHIN TIGHT DEADLINES.

2. ORGANIZATION: I MAINTAIN A WELL-ORGANIZED PRODUCTION PROCESS, STREAMLINING TASKS AND OPTIMIZING EFFICIENCY FROM IDEATION TO DELIVERY.

3. COMMUNICATION: I MAINTAIN CLEAR AND OPEN COMMUNICATION CHANNELS WITH CLIENTS AND COLLABORATORS, KEEPING THEM UPDATED ON PROJECT PROGRESS AND TIMELINES.

4. RESOURCEFULNESS: I LEVERAGE MY RESOURCEFULNESS AND PROBLEM-SOLVING SKILLS TO OVERCOME OBSTACLES AND DELIVER EXCEPTIONAL RESULTS, EVEN UNDER PRESSURE.

5. CONSISTENCY: I UPHOLD A CONSISTENT STANDARD OF QUALITY AND PROFESSIONALISM IN ALL MY WORK, EARNING A REPUTATION FOR RELIABILITY AND DEPENDABILITY.
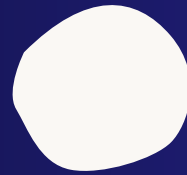
BRANDS I'VE WORKED WITH
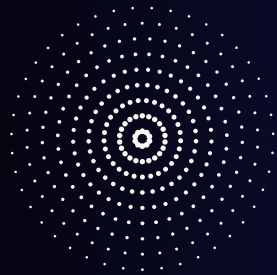
INGOUDE
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THYNK
UNLIMITED
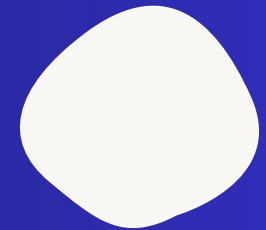
SOCIAL
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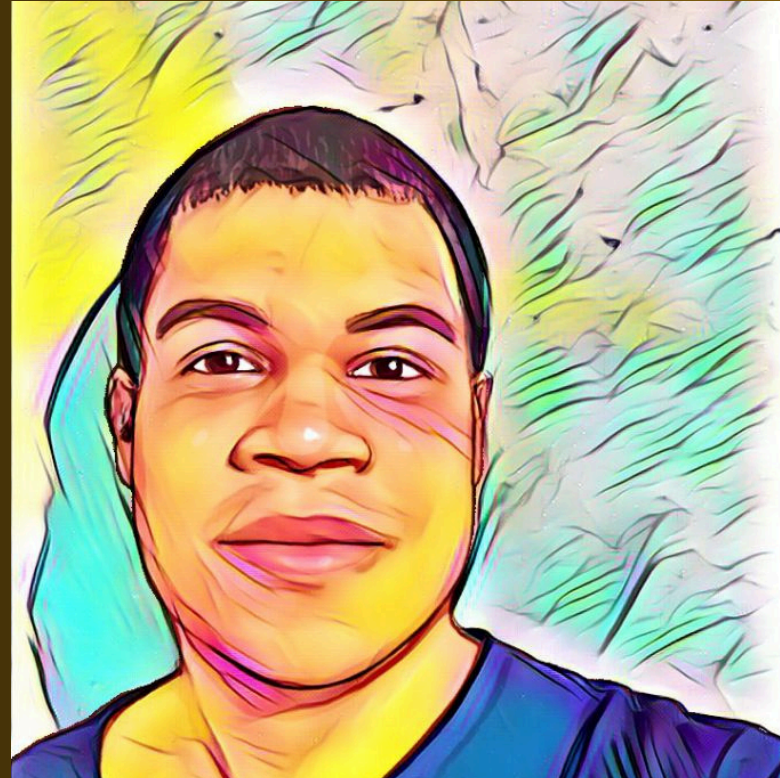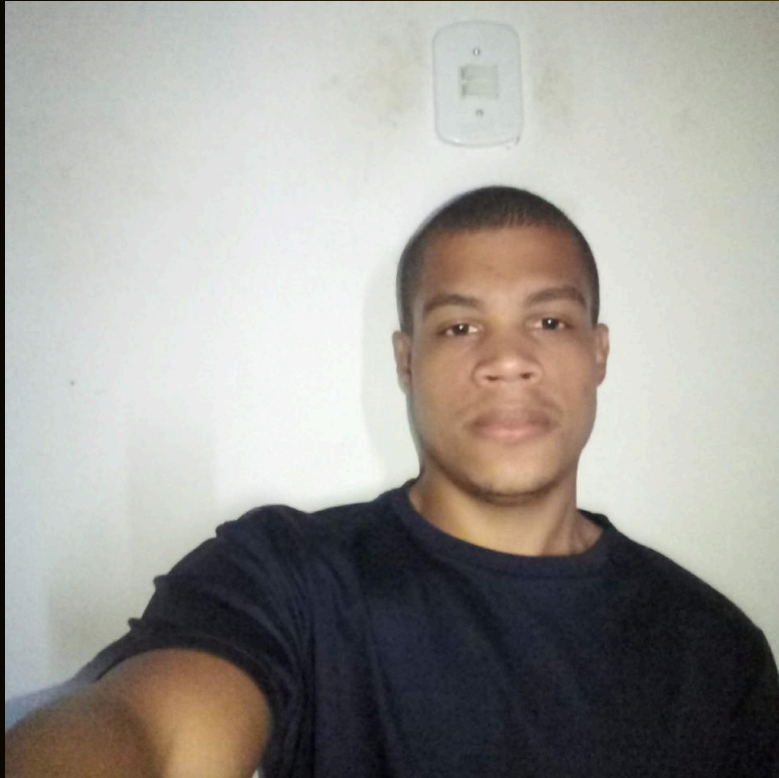
SELLER PLEX

WARDIERE INC.

FRADEL
AND
SPIES

STUDIO SHODWE

KEITHSTON
AND
PARTNERS

STUDENT TOK

Q&A [QUESTIONS AND ANSWERS] · UGC CREATOR

1. What inspired you to become a UGC Content Creator?
   - I've always been passionate about storytelling and connecting with others. Becoming a UGC Content Creator allows me to share my experiences, insights, and knowledge with a global audience.
2. What does UGC stand for, and why is it important?
   - UGC stands for User-Generated Content. It's content created by individuals rather than brands. UGC is crucial because it's authentic, relatable, and fosters deeper connections with the audience.
3. How do you come up with content ideas?
   - I draw inspiration from everyday experiences, trends, and conversations within my community. I also stay updated on industry news and seek feedback from my audience to ensure I'm creating content that resonates with them.
4. What equipment do you use for content creation?
   - I believe that content creation is more about creativity than equipment. However, I typically use a high-quality camera or smartphone, microphone, and editing software to produce my videos.
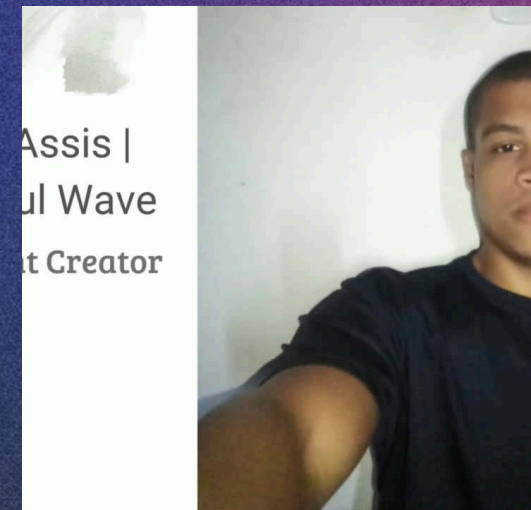5. How do you handle negative feedback or criticism?
   - Negative feedback is an opportunity for growth. I strive to listen to constructive criticism, learn from it, and use it to improve my content. However, I also recognize the importance of setting boundaries and prioritizing my mental health.
6. What advice would you give to aspiring UGC Content Creators?
   - My advice is to be authentic, consistent, and passionate about your content. Find your unique voice, engage with your audience, and never stop learning and experimenting.

By addressing these questions and

are you ready to start making money

Make a
Babbelab is an app that uses AI and machine learning to combine 2 pictures

12:30

THIAGO ASSIS | INSIGHTFUL WAVE
BRAZILIAN 🇧🇷 - UGC CONTENT CREATOR

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ul Wave
t Creator
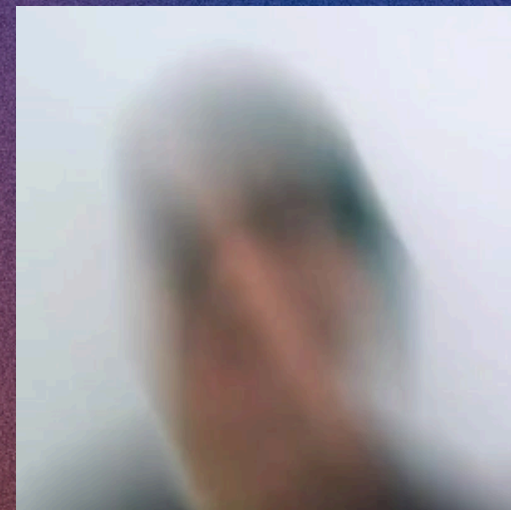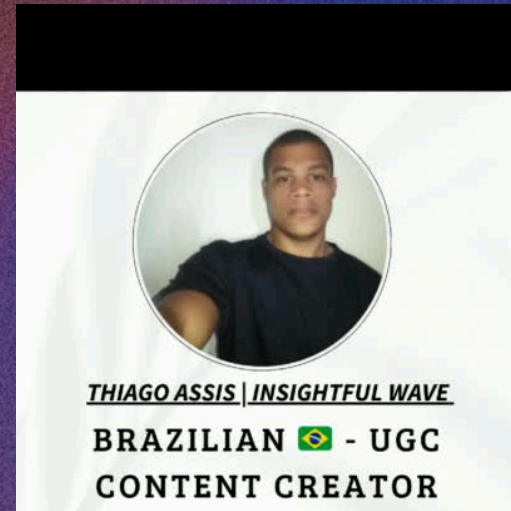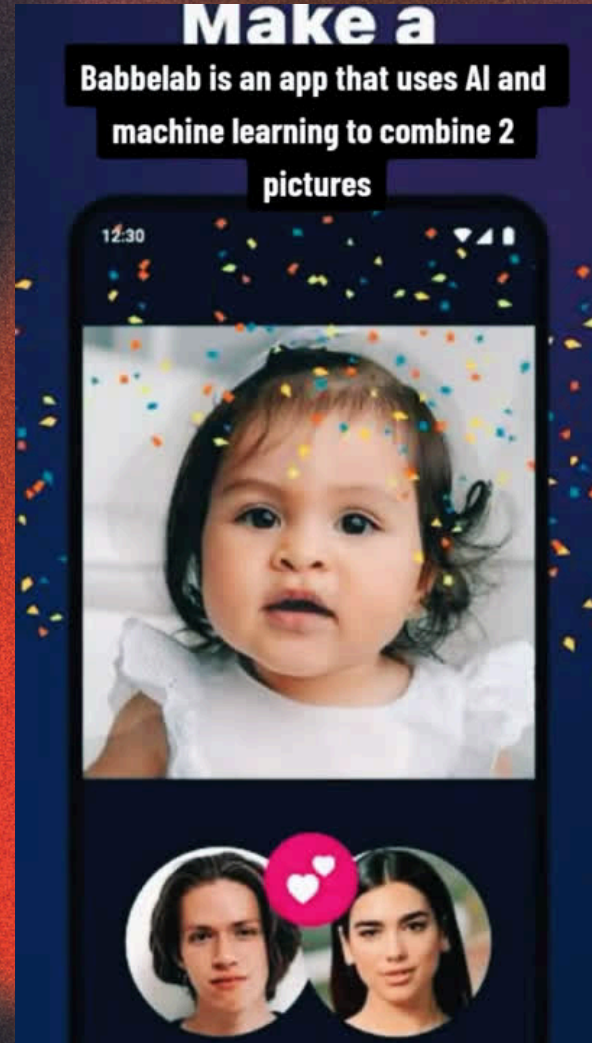
UGC, or User-Generated Content, is essential for several reasons:

1. AUTHENTICITY: UGC PROVIDES AN AUTHENTIC PERSPECTIVE ON PRODUCTS, SERVICES, AND EXPERIENCES. IT COMES DIRECTLY FROM USERS OR CONSUMERS, OFFERING GENUINE FEEDBACK AND OPINIONS.

2. TRUST AND CREDIBILITY: CONSUMERS TRUST CONTENT CREATED BY THEIR PEERS MORE THAN TRADITIONAL ADVERTISING. UGC HELPS BUILD CREDIBILITY FOR BRANDS AND BUSINESSES BY SHOWCASING REAL-LIFE EXPERIENCES AND TESTIMONIALS.

3. ENGAGEMENT AND INTERACTION: UGC ENCOURAGES ENGAGEMENT AND INTERACTION AMONG USERS. IT SPARKS CONVERSATIONS, ENCOURAGES SHARING, AND FOSTERS COMMUNITY ENGAGEMENT, ULTIMATELY DRIVING BRAND LOYALTY AND ADVOCACY.

4. COST-EFFECTIVENESS: CREATING UGC IS OFTEN MORE COST-EFFECTIVE THAN PRODUCING PROFESSIONAL CONTENT. BRANDS CAN LEVERAGE USER-GENERATED CONTENT TO SUPPLEMENT THEIR MARKETING EFFORTS WITHOUT SIGNIFICANT INVESTMENTS.

5. DIVERSITY AND CREATIVITY: UGC COMES IN VARIOUS FORMS, INCLUDING REVIEWS, TESTIMONIALS, PHOTOS, VIDEOS, AND SOCIAL MEDIA POSTS. THIS DIVERSITY ALLOWS BRANDS TO TAP INTO THE CREATIVITY AND UNIQUE PERSPECTIVES OF THEIR AUDIENCE.

6. VIRALITY AND REACH: COMPELLING UGC HAS THE POTENTIAL TO GO VIRAL, REACHING A BROADER AUDIENCE ORGANICALLY. WHEN USERS SHARE CONTENT WITH THEIR NETWORKS, IT AMPLIFIES THE BRAND'S REACH AND VISIBILITY.

OVERALL, INCORPORATING UGC INTO MARKETING STRATEGIES HELPS BRANDS CONNECT WITH THEIR AUDIENCE ON A DEEPER LEVEL, BUILD TRUST, DRIVE ENGAGEMENT, AND ULTIMATELY ACHIEVE THEIR BUSINESS OBJECTIVES MORE EFFECTIVELY.

Rate Card

Thiago Assis
UGC Content Creator
Insightful Wave

Why you should consider me ?

As a UGC content creator, I o er a range of services and output tailored to meet your needs and goals. Here's what you can expect when you work with me:

1. **UGC Content Creation:** I specialize in creating engaging and authentic user-generated content that resonates with your audience. Whether you need photos, videos, reviews, or testimonials, I can help bring your brand to life through compelling UGC.
2. **UGC Strategy and Planning:** I'll work closely with you to develop a customized UGC strategy that aligns with your brand's objectives. From identifying target audiences to selecting the right platforms and content formats, I'll ensure that your UGC e orts are strategic and e ective.
3. **UGC Management and Moderation:** I'll handle all aspects of UGC management, from sourcing content to moderating user submissions. I'll ensure that only high-quality, on-brand content is published, helping you maintain a positive brand image and reputation.
4. **UGC Promotion and Amplification:** Once your UGC is created, I'll help amplify its reach through strategic promotion across various channels. Whether it's through social media campaigns, email newsletters, or influencer partnerships, I'll ensure that your UGC gets the exposure it deserves.
5. **UGC Analytics and Reporting:** I'll provide regular reports and analytics on the performance of your UGC campaigns. From engagement metrics to conversion rates, I'll help you track the success of your UGC e orts and make data-driven decisions for future campaigns.

Service or Output	Description	Rates
Basic Package:	• Includes creation of one piece of user-generated content. • Ideal for individuals or businesses looking to dip their toes into UGC.	***USD*** $50 per piece of content .
Standard Package:	• O ers creation of three pieces of user-generated content. • Perfect for those seeking a more consistent presence on social media or other platforms.	***USD $125 for three pieces of content.***
Premium Package:	• Provides creation of five pieces of user-generated content. • Designed for clients who want to establish a strong UGC strategy and engage their audience regularly.	***USD $150 for five pieces of content .***
1. **Custom Package:**	• Tailored to meet your specific content creation needs. Can include additional services such as content strategy development, social media management, or influencer collaboration.	Prices vary based on the scope of the project and additional services included.

With my UGC content creator packages, you can expect high-quality content that resonates with your audience and helps you achieve your marketing goals. Whether you're looking to increase brand awareness, drive engagement, or boost sales, I'm here to help you create compelling user-generated content that delivers results. Let's collaborate and bring your vision to life!

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Notes

1. As for working with me, I have some non-negotiable terms that I like to clarify upfront. Firstly, I typically work on weekdays, Monday through Friday. This ensures that I can maintain a consistent schedule and deliver high-quality work in a timely manner.
2. Additionally, when collaborating on projects, I typically allow for one revision round. This helps streamline the process and ensures that we can achieve the desired outcome e ciently. Of course, if there are extenuating circumstances or specific project requirements, I'm always open to discussing adjustments on a case-by-case basis.
3. By setting these terms upfront, it helps establish clear expectations and ensures that both parties are on the same page from the beginning of our collaboration.
4.

Let's Get to Work

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