

Saima Hussain



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About

An Art Director with a background in the design field for 10 years and experience in varying areas, ranging from Graphic Design, Motion Media Design, Film Production to UX Design, I believe in blending knowledge from all domains which has helped me to explore various aspects of design and the industry. With proven strength in concept development and carrying it through impeccably, I have the knack of creativity and the skill sets required to execute those ideas.

Work Experience

- Daffodil Studios**
Creative Director
Dec 2023 - Present
Worked on Pre-Production, Production & Post-Production for the studios first feature film, Saffron Kingdom. Managed the Art Department of 8.
- Ammunition, Atlanta**
Art Director
Oct 2023 - Dec 2023
Leading projects from concepting stage to execution for digital (motion+graphic) & print medium.
- Ammunition, Atlanta**
Visual Designer
April 2023 - Oct 2023
Responsible for creating Marketing Assets like social media posts, newsletters, print ad's, website designs, for our clients.
- EON Reality**
Graphic & Video Production
Sept 2022 - March 2023
In charge of making product videos & edit them for Youtube. Made graphics for digital platforms & print deliverables. Mentored marketing interns.
- BET: College Hill - SS2**
Production & Design Assistant
Sept 2022 - Oct 2022
Assisted Production Designer for achieving the determined look for the set. Also assisted in Production Office with digital work and logistics.
- Boxout.FM, Delhi**
Freelance Graphic Designer
Jan 2020 - Present (Remote)
Worked on graphics (still & motion) for multiple projects in a fast paced, deadline driven environment. From concept development to execution, I was responsible to handover and organize assets according to the delivery date. The deliverables were for print media, social media, web and branding.
- Boxout.FM, Delhi**
Graphic Designer
Jan 2019 - Dec 2019
- SSMD Design School**
Guest Lecturer for Design
Nov 2018 - Dec 2018
Responsible for teaching introduction to Fashion Illustration and Photoshop to Freshmen, for a period of one month.
- Haug, Peru**
English Teacher & Volunteer
Aug 2018 - Oct 2018
Taught English at different elementary schools and I was volunteering at their division working with rescuing animals, art therapy for old people.
- PaceWisdom, Bangalore**
UI & UX Intern
Dec 2017 - April 2018
Assisted Senior Designers in interviewing clients and in coming up with strategies to present their ideals in the most effective manner through their websites.
- Toadsuck, Pune**
Graphic Designer
Jan 2017 - October 2017
Worked on in-house branding projects and for the company clients. Designed layouts for their website and made assets like social media posts and flyers.
- Two Design, Pune**
Visual Design Intern
Sept 2016 - Dec 2016
Learnt the process of coming up with brand identity and conceptualization. Assisted my senior to come up with the pitch presentations for the clients.
- Loudbeetle, Kashmir**
Art Director
May 2012 - March 2014
In charge of coming up with ideas to push the brand forward and creative ways to present it to the audience.



Education

- **Savannah College of Art & Design**
M.A. in Motion Media Design
September 2019 - May 2022
- **Symbiosis Institute Of Design**
B.Des in User Experience Design
June 2014 - April 2018

Tech & Design Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffects
- Adobe Premiere Pro
- Adobe Lightroom
- Cinema 4D
- Processing
- Figma
- Video Production
- Photography
- Social Media
- Arduino
- Ableton
- Adobe XD
- Typography
- Illustration
- Video Editing
- Storyboarding
- User Research
- Print Design
- Animation
- Art Direction
- Creative Direction
- Web Development
- AR
- Branding
- Wireframing
- Color Grading

Languages

- English
- Urdu
- Hindi
- Kashmiri
- Arabic

Other Works

- Established a clothing brand "Valee" which aims on merging traditional hand local hand embroidery from Kashmir with western wear. The idea is to empower local artists and preserve culture.
- Illustration work used by BET on the set of College Hill
- Worked on 2 feature films as a department lead in '24.
- Running a monthly residency by the name of "KashKod" on Boxout.FM, where I showcase my mixes and have had guest mixes by prominent names like DJ Blakboy (Playboi Carti's DJ) and DJ Anthony (Lil Yachty's DJ) and DJ Stacks.
- Have worked in front of the camera as a model for over 8 years.
- Worked with multiple NGO's as a volunteer.
- Led Guest Relations Department for University festival, DZMA.
- Won over 15+ Interschool and Interstate Art Competitions.
- Have collaborated and worked with artists and musicians from diverse cultures.

