

Bahiyyah Asante

Objective

A creative and versatile professional with a strong background in fashion, retail, styling, and event management, seeking an opportunity to contribute to Saks dynamic environment. Adept at handling fast-paced, high-energy tasks, with extensive experience in merchandising, runway, styling, and customer service.

12 Vernon Ave.
Brooklyn, NY 11206

(631) 406-9770

Bahiyyah21@gmail.com

WORK EXPERIENCE

Ifetayo Cultural Arts, Brooklyn NY — Executive Assistant

2006 Administrative Assistant / Dance Instructor / Stylist
January 2006 – December 2009, Brooklyn, NY

Managed administrative tasks, coordinated events/meetings, and assisted with set and costume design.

Dance and Theatre instructor

Youth mentor/Performance and confidence coach

Record keeper /program Intel/ project planning

Auditioned/Interviewed Students and Staff

Alberto Makali, New York NY — Showroom Ass. Coordinator

June 2008- Sep 2013, New York, NY

Hosted Showroom events for industry Professionals

Scheduled Meetings For Designer and Execs

Spec Sheet Organizing / Sample textile shipping

Managed Designs and Seasonal Displays

Assisted with administrative tasks

Stand in modeling

New York Design Market — Student Fashion Liaison

September 2012-December 2013

Liaison for parents and student body

Scouted designers for online trade shows

Communications between NYC designers and buyers from Seoul, Korea.

Buyers Assistant

BUSINESS/ SPECIAL SERVICES

Affiliate/Online Advertiser:

Promoted ads as an affiliate for multiple online networks.

Analyzed and reported online conversion rates

Talent Consulting/ Management:

Marketing & branding development support for individuals and Art based Organizations

Personal Styling/ Image consulting

Buyer/ Visual Merchandiser:

Textile evaluations

Overseeing international brands

Research trends and markets

Price strategies

Developing floor plans and distributing displays

Private Lending/Credit Repair

Provide Individualized contract loans and Credit repair services.

Computer Language/Developer:

C++, Java, Python, Html SEO, Web2.0, PPC

Holistic Health Consultant:

Health food demo's
Public lectures and

Cole Haan — Retail

Various Dates/Years

Sales Associate

Provided customer service/POS

Handled inventory and manage quality control

workshops
Fitness preparation and
individualized
assistance

Writing:

Create original
scripts/screenplays
Editing, playwriting,
screenwriting

EDUCATION

Fashion Institute of Technology, New York NY — Fashion Events

Sep 2016 - June 2018 (Creative Solutions Certificate)

-Visual Merchandising p

Gallatin School of Individualized Study, New York NY — Non Deg.

Summer intensive Course 2015

-Interdisciplinary Seminars/ Workshop Initiatives

Actors Theatre Workshop, New York NY — Master Class

July 2013 - 2015

-Stella Adler Technique

-Thurman Scott's Original Technique

Brooklyn College, Brooklyn NY — Psychology

Sep 2005 - Jan 2008

-Dance

-Psychology