| Sherrie FosterContent Creator | Social Media Specialist | Photographer/Video Editor Highly motivated and creative professional with a passion for content creation, social media, photography/video editing, and design. Proficient in Canva, CapCut, and various other programs. Fast learner and dedicated to delivering high-quality work. Seeking a part-time remote position (around 20 hours per week)Education:Associate's degree, Metaphysics, Sonoma State University School of Extended and International Education, Jun 2019Currently pursuing a Doctorate Degree in MetaphysicsExperience:Chief Executive Officer | Self-employedJun 2018 - Present | Los Angeles, California, United StatesSuccessfully built and managed an online retail business, BeYou\_Empowered, focused on promoting empowerment and self-love. Designing all Collections.Created engaging content and developed social media strategies to increase brand awareness and drive customer engagementUtilized photography and video editing skills to produce visually appealing and impactful contentDesigned marketing materials and implemented effective branding strategiesManaged business operations, including inventory management, order fulfillment, and customer serviceContinuously adapted to market trends and leveraged data analytics to optimize business performanceGeneral Manager | TikiinikiJul 2015 - Nov 2020 | Princeville, Kauai, HIManaged a busy and popular TikiBar/Restaurant with 50 employeesImplemented operational improvements resulting in a significant increase in daily sales and profits (over 50% growth)Received numerous five-star reviews on Yelp and TripAdvisor, enhancing the establishment's reputationCultivated a positive and motivated team environment, leading to high employee satisfaction and retentionActing Coach | Barbizon Modeling & Talent AgencyAug 2012 - Apr 2018 | Kauai County, Hawaii, United StatesInstructed and mentored students aged 10-18 in the Barbizon curriculum, focusing on vocal training, movement, comedy, and dramatic acting skillsDeveloped personalized coaching plans to help students enhance their performance abilitiesGuided students through auditions, performances, and talent showcases, resulting in notable achievements and growthOpen Table Expert Hostess | Server | Banquet II | Hukilau lanaiFeb 2011 - Sep 2014 | Kauai County, Hawaii, United StatesDemonstrated expertise in hosting, serving, and banquet operations at Hukilau LanaiProvided exceptional customer service and ensured a positive dining experience for guestsManaged reservations and coordinated with the kitchen and service staff to deliver efficient and memorable serviceSkills:Content creationSocial media managementPhotographyVideo editingGraphic designCopywritingMarketingProficient in Canva, CapCut, and other design software/appsFast learnerDetail-orientedStrong work ethicExcellent communication skillsAdditional Information:Availability: 20 hours per weekDesired Pay: Starting at $30+ per hourPassionate about creating engaging and visually appealing contentSelf-motivated and able to work independently.Skilled in photo and video editing to enhance visual storytellingExperienced in managing social media accounts and analyzing performance metricsProactive in staying up to date with industry trends and emerging technologiesThank you for your time |  |
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