| Sherrie Foster  Content Creator | Social Media Specialist | Photographer/Video Editor  Highly motivated and creative professional with a passion for content creation, social media, photography/video editing, and design. Proficient in Canva, CapCut, and various other programs. Fast learner and dedicated to delivering high-quality work. Seeking a part-time remote position (around 20 hours per week)  Education:  Associate's degree, Metaphysics, Sonoma State University School of Extended and International Education, Jun 2019  Currently pursuing a Doctorate Degree in Metaphysics  Experience:  Chief Executive Officer | Self-employed  Jun 2018 - Present | Los Angeles, California, United States  Successfully built and managed an online retail business, BeYou\_Empowered, focused on promoting empowerment and self-love. Designing all Collections.  Created engaging content and developed social media strategies to increase brand awareness and drive customer engagement  Utilized photography and video editing skills to produce visually appealing and impactful content  Designed marketing materials and implemented effective branding strategies  Managed business operations, including inventory management, order fulfillment, and customer service  Continuously adapted to market trends and leveraged data analytics to optimize business performance  General Manager | Tikiiniki  Jul 2015 - Nov 2020 | Princeville, Kauai, HI  Managed a busy and popular TikiBar/Restaurant with 50 employees  Implemented operational improvements resulting in a significant increase in daily sales and profits (over 50% growth)  Received numerous five-star reviews on Yelp and TripAdvisor, enhancing the establishment's reputation  Cultivated a positive and motivated team environment, leading to high employee satisfaction and retention  Acting Coach | Barbizon Modeling & Talent Agency  Aug 2012 - Apr 2018 | Kauai County, Hawaii, United States  Instructed and mentored students aged 10-18 in the Barbizon curriculum, focusing on vocal training, movement, comedy, and dramatic acting skills  Developed personalized coaching plans to help students enhance their performance abilities  Guided students through auditions, performances, and talent showcases, resulting in notable achievements and growth  Open Table Expert Hostess | Server | Banquet II | Hukilau lanai  Feb 2011 - Sep 2014 | Kauai County, Hawaii, United States  Demonstrated expertise in hosting, serving, and banquet operations at Hukilau Lanai  Provided exceptional customer service and ensured a positive dining experience for guests  Managed reservations and coordinated with the kitchen and service staff to deliver efficient and memorable service  Skills:  Content creation  Social media management  Photography  Video editing  Graphic design  Copywriting  Marketing  Proficient in Canva, CapCut, and other design software/apps  Fast learner  Detail-oriented  Strong work ethic  Excellent communication skills  Additional Information:  Availability: 20 hours per week  Desired Pay: Starting at $30+ per hour  Passionate about creating engaging and visually appealing content  Self-motivated and able to work independently.  Skilled in photo and video editing to enhance visual storytelling  Experienced in managing social media accounts and analyzing performance metrics  Proactive in staying up to date with industry trends and emerging technologies  Thank you for your time |  |
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