

MIKE ARCHER

MULTI-FACETED MEDIA PROFESSIONAL

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PROFILE

I am a media professional immersed in all ways of promoting, cleaning, and analyzing quality products from film, TV, video games, sport, and software. Using data, audience insights, and my own growing understanding, I have truly developed a strong base of how to create a likable, quality product. Using this skillset and my lifelong dream to improve the lives of strangers with memorable and beautiful tech, I can't wait to continue my career.


EDUCATION

**Bachelor of Arts (BA)
Media Studies**
Purchase College, SUNY
May 2020

Technical Skills

- Project Management
- Social Media
- Marketing
- SEO / SEM
- Teamwork and Collaboration
- Research Tools/Software
- Jira/SQL proficient
- Microsoft Office Expert
- Adobe Premiere Pro
- Final Cut Pro
- Javascript

AWARD

**Winner,
Best Writing &
Best Poster**
"10-Day Film Challenge"
4th Best Film in New
York State, 2015
 (NY 2015) 'I Love L...

INTERESTS

Baseball/Sports
Film (all genres)
Video games (all genres)
Travel

EXPERIENCE

Scriptwriter & Analyst Michael Archer Scripts | New York, NY | Feb 2017–Present

Freelance scriptwriting, review, & analysis

- **Notable clients:** Fio Entertainment ([website](#)), Milestone TV & Film, Inc. ([founder](#)) Austin Film Festival
- Feature Script Head for Cannes partnered Fugitive Sister Festival.
- Script supervisor for DirectTV's exclusive reality show, "Rock n Roll Rarities" under direction of music producer and host, Matt Pinfield ([website](#))
- Read potential scripts slated for production for FX partnered studio
- Create script summaries and commentary for newly submitted content. Producers decide on submission's next steps based on feedback and opinion. Used audience data and analysis on top of mine and producers' opinions.
- Learned how to mold personal writer's voice into script format for modern markets

Pitchcast/Statcast Operator | Secaucus, NJ | Major League Baseball Feb 2023- Present

Seasonal operation of state of the art statistical and visual capture systems used by Major League Baseball.

- Calibrate and set up cameras and software for MLB games.
- Work with the directors and producers to make sure everything is functioning properly, logging any issues.
- Monitor and QC full baseball games, multiple feeds at a time and hundreds overall.
- Display graphics on air based on production's need and my own creative vision, cross check data to maintain accuracy.

QA Tester/Intern Retrosoft Studios, LLC | Collegeville, PA | Jun 2020–Jan 2021

Pick-up-and-play RetroMania arcade wrestling game

- Tested game for bugs and issues on Nintendo Switch to improve game quality.
- Wrote bug reports and ran playthroughs for development team

Production Assistant/Intern NBCUniversal Media | Queens | Jun 2018–Aug 2018

- Contributed to USA Network unaired pilot, "Erase," written & produced by Denis Leary
- Assisted talent in office, maintained office efficiency
- Delivered props and materials to set. Transported talent and crew
- Worked on set when needed. Provided lockup duties and assisted cast and crew

Data Operations Intern TrackMan Baseball | Stamford, CT | May 2016–Jun 2016

Radar-based technology to track athletic performance analysis and statistics with instant data display

- Completed an internship with the statistics company used by professional baseball leagues analyzing and recording data from baseball games
- Read and cleaned stats recorded in games from MLB, NPB, and KBO baseball leagues
- Combed through footage of pro games to ensure data was accurate and useful
- Used data to analyze player performance and statistical process