

MATTHEW WILLIAMS

FASHION DESIGNER

EXPERIENCE

August 2024-
Current **HEAD OF STATE**
Production/Design Intern / New York, USA

- Assisted in the production process by coordinating with manufacturers and overseeing garment construction to ensure design accuracy.
- Contributed to design development, collaborating on key elements of collections and providing input on fabrics and patterns.
- Managed sample preparation and quality control, ensuring alignment with the brand's creative vision and production timelines.

October 2023-
February 2024 **SHEIN X**
Designer / USA

- Designed an 8-piece collection for Shein X, overseeing all creative direction under my brand.
- Conducted market research to identify target demographics and seasonal trends, selecting colors and styles for the collection.
- Developed tech packs and collaborated with manufacturers to ensure fit and design accuracy before production.

June 2023-
August 2023 **DION LEE**
Workroom Intern/ New York City, USA

- Coordinated logistics and sourced raw materials in the garment district, optimizing efficiency and supply chain operations.
- Managed quality control for sample packages, inventory, and raw material storage, ensuring precise organization and accurate inventory management.
- Provided seamless support to Workroom and cross-functional teams, handling administrative tasks and updating work-in-progress documents to streamline operations.

November
2022 **TEEN VOGUE GENERATION NEXT CLASS OF 2022**
Teen Vogue/ Los Angeles, USA

- Participated in a design challenge in collaboration with LEGO, showcasing designs at the 2022 Teen Vogue Summit in Los Angeles.
- Presented creations to industry insiders, influencers, and celebrities, gaining significant exposure.
- Leveraged the event for networking, building valuable relationships within the fashion industry.

June 2022-
August 2022 **MICHAEL KORS**
Sales/Stock Associate/ Ohio, USA

- Maintained an organized selling floor and stockroom, ensuring consistent stock levels for efficient operations.
- Supported the sales team by promptly addressing business needs and contributing to smooth workflow.
- Prioritized delivering an exceptional customer experience in all daily responsibilities.

May 2022-
July 2022 **THE FASHION TALKS**
Designer/ Ohio, USA

- Premiered the "A Work of Art" collection, featuring 10 distinct pieces.
- Unveiled at the Cleveland Museum of Art, adding a unique artistic dimension to the presentation.
- Distinguished by the exploration of nontraditional silhouettes through the deconstruction and amplification of basic silhouettes

Nov 2021-
March 2022 **THE MODEL EXPERIENCE**
Los Angeles Fashion week Designer/ Los Angeles, USA

- Conceptualized and presented the 16-piece "Defrost" collection, innovatively structured into 8 distinct mini-collections.
- Showcased versatility by blending evening wear, streetwear, ready-to-wear, bridal, and haute couture aesthetics.
- Marked a pivotal shift in brand identity, highlighting a diverse range of design influences and creative capabilities.

August 2021 **GUCCI CHANGEMAKER SCHOLAR 2021**
Gucci /USA

- Inducted into the prestigious Gucci Changemaker 2021 class.
- Participated in a transformative program dedicated to uplifting young creatives and social visionaries.
- Contributed to initiatives aimed at fostering a lasting social change movement.

EDUCATION

BACHELORS OF FINE ARTS IN FASHION DESIGN

Kent State University
August 2020-May 2024

Paris American Academy
August 2022-May 2023

SOFTWARE SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Microsoft Powerpoint

Microsoft Word

Microsoft Excel

Clo3D

Email

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