



139K 523 16 49 77

127K 480 92 130 91

- 1-727-641-3278
- info@thrivewithmurphy.com
- [thrivewithmurphy.my.canva.site](https://www.thrivewithmurphy.my.canva.site)
- Silicon Valley, CA
- <https://www.linkedin.com/in/kyle-murphy-417412325/>

Brands I've Worked With

- Wolf Tactical
- Anker
- Iniu
- Coofandy
- Soundcore
- Knifesaga
- Wyze
- MySmile
- Ryze
- Javy
- Guru Nanda
- Kimp
- Guardio
- Goli Nutrition
- Be Bodywise
- Fitbeast
- Water boy
- My Depot

Let's Connect

If you're looking for a content creator who combines creativity, strategy, and a deep understanding of human behavior to amplify your brand, let's work together!

KYLE MURPHY

UGC Creator & Influencer

Profile

Hey there! I'm Kyle, a UGC Creator & Influencer committed to crafting exceptional content that propels brands to success. My expertise lies in strategically enhancing brand visibility through high-quality, engaging content. With a 13-year background in healthcare and a passion for health & fitness, I bring a unique perspective to content creation, blending knowledge of human behavior with an understanding of audience engagement.

Beyond my professional life, I'm a proud husband and father to two amazing boys. Fitness is a huge part of my life; I weight lift and box five days a week and have access to a top-tier gym in Silicon Valley, CA, where I produce high-converting fitness content.

Experience & Skills

User-Generated Content Creation (UGC)

- Over three years of experience creating impactful content that drives brand engagement. I've successfully collaborated with 150+ brands, delivering results that resonate with target audiences.

Health & Fitness Expertise

- A 13-year career in healthcare working for world renowned Healthcare systems such as UCSF & Stanford Healthcare. I am equipped with deep knowledge of human anatomy, psychology, and fitness. This enables me to create high converting content that not only motivates but also educates and resonates with the audience.

Amazon Influencer Program

- I have been in the Amazon Influencer Program for two years, and have over 2700+ video reviews uploaded to my Amazon Storefront. My video reviews have generated millions of dollars in sales for the brands I have worked with. I created an online course and private Discord community with over 200 members, where I teach them how to get approved for the Amazon Influencer Program & scale their earnings.

Audience Insight & Trend Spotting

- Adept at understanding audience behavior, motivations, and emerging trends to create content that stays ahead of the curve.

Brand Strategy

- I specialize in crafting content that strategically enhances brand visibility and differentiation, ensuring brands stand out in a crowded marketplace.

Entrepreneurship & Personal Branding

As an entrepreneur, I have built my personal brand to over 77,000 loyal followers across my social media platforms. I can apply the same strategies to help businesses and brands grow their online presence, foster meaningful connections, and build engaged communities.