



KAREN TESSEROLI

FASHION DESIGNER & STYLIST

[HTTPS://WWW.TUMBLR.COM/KARENTESSEROLIPORTFOLIO](https://www.tumblr.com/karentesseroliportfolio)

ABOUT ME

Graduated in fashion design with extensive creative and administrative experience. I have a clinical look, I am astute, focused and eager to grow.

I love challenges, a busy routine and I am always open to changes, city and country included.

EDUCATION

2014 - 2018

Fashion Design Graduation -
Brazil

- 2015

Specialization -
Menswear - Italy

SKILLS

- Office
- Corel Draw
- Creative Cloud
- Creativity and communication
- Puntual
- Organization
- Team work

LANGUAGE

ES (B1)



EN (C2)



IT (C2)



PT (Fluent)



EXPERIENCE

Game Presenter - Evolution (Spain) (Jun. 2022 — Actual)

- Live content creator to entertain clients in the online betting industry.

- *Press Advisor - Showbit (Italy) (Jan. 2022 — May. 2022)*

- Preparation of Follow-ups between photographers and filmmakers for Fashion Week in New York, London, Milan and Paris, and also the creation of stopovers for each of them.
- Communication with the press offices of the brands that will be at the shows.

- *Brand Manager - Agenzia Casablanca (Italy) (Jan. 2021 — Dec. 2021)*

- Creation of positioning and growth strategies in the Italian market after conducting field research.
- Contact with experienced professionals in the audiovisual market for networking and creation of promotional content.
- Media management of social networks.
- Direct contact with the CEO of the company.

- *Beauty Personal - Top Class Agency (Italy) (Feb. 2020 — Jan. 2021)*

- Creation of persona for photoshooting clothes, hair and makeup.

- *Stylist Assistant - Chrys Kishida (Brazil) (Sep. 2018 — Jan. 2020)*

- Management and solution of the briefings sent for the creation of personas for advertising together with the city stores.
- Production and executive direction.
- Selection of clothes and accessories, Coordination of looks and Trend research

- *Booker - Agencia Casablanca (Brazil) - (Jan. 2018 - Dec. 2019)*

- Booking models for advertisement, and fashion shows.
- Models management
- Models Development

CONTACT

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