

Cassandra Powell

Pickerington, Ohio

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Professional Summary

Dynamic business owner with extensive experience in management, business development, and consulting. Demonstrated expertise in startup creation, event coordination, marketing, employee training, and leadership. Adept at handling multiple roles with strong organizational skills and a collaborative approach. Proven ability to drive business growth and manage operations efficiently.

Education

Keller Graduate School of Management, Columbus, Ohio

Master of Business Administration (MBA) in General Business Management

DeVry University, Columbus, Ohio

Bachelor of Business Administration

Concentration: Small Business Management & Entrepreneurship, Business Information Systems

Skills & Abilities

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Access), Google Docs, and Outlook
 - Strong verbal and non-verbal communication skills, both in-person and over the phone
 - Expertise in scheduling, marketing transactions, and inventory management
 - Skilled in maintaining records, managing files, and applying decision-making techniques
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Professional Experience

Set Life Academy

Founder & CEO, Executive Producer

- Educated beauty industry professionals on breaking into TV & film

Ohio Hair Symposium

Founder & Educator, Show Runner

Ohio Barber Forum

Founder & CEO, Show Runner

The B Spot Restaurant LLC

Founder & CEO, Lead Cook

- Managed inventory, scheduling, payroll, and employee training

TV & Film Hair Stylist

- Collaborated with teams to create character looks based on scripts and production needs

Style Studio Hair Salon, Stockbridge, GA / Columbus, Ohio

Salon Owner & Freelance Hair Stylist (February 2009-Present)

- Managed day-to-day salon operations, including bookkeeping, marketing, and client acquisition
- Maintained inventory, performed customer service, and ensured a safe environment per OSHA standards
- Delivered customized hair care services based on client needs

Cassandra's Tooney-Time Day Care, Columbus, Ohio

Day Care Provider (October 2001-April 2004)

- Developed nutritional menus and daily agendas for children
- Performed bookkeeping and managed records for enrolled children
- Provided education and care in a safe and nurturing environment

Accomplishments & Affiliations

- MBA in Business Administration, 2011

- Member of DeVry University Alumni Association, 2009
 - Mentor for Howard Royal Academy Sub-Saharan African girls
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Certifications

- Ohio State Board of Cosmetology: Independent Contractors License, Managing Cosmetologist License, Instructors License (1998-Present)
- Georgia Master Stylist License (2017-Present)
- Life Insurance Agent License (2016)
- Georgia Real Estate License (2020)
- Certificate of Program Completion of Cosmetology (1997)