

# Shenika Rhudd

## **A Multi Talented Entrepreneur**

Atlanta, GA

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I am a beautician who also works in retail and sales!

Authorized to work in the US for any employer

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## Work Experience

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### **Brand Ambassador**

Atlanta, GA

February 2024 to Present

- Fashion and beauty brands
- Promote and inform customers about our brand
- Create content and social media posts
- Model clothes and accessories
- Macy's Style Crew Ambassador
- Product Specialist
- Fragrance and beauty knowledge
- Known In Heaven clothing brand
- Diggin Her Roots clothing brand

### **Freelance Stylist**

Hairstylist/Cosmetologist/Braider/Locs - Brevard County, FL and Atlanta, GA

January 2016 to Present

I worked in salons and spas and now I am a freelance natural hairstylist and makeup artist!

- Provide hair and makeup services to my clients
- Work at events and photoshoots
- Offer braids services, locs services, and natural hairstyles
- Provide great customer service and I go the extra mile to make my clients happy

### **Fashion Model/Actress**

Freelance - Brevard County, FL and Atlanta, GA

2015 to Present

- Freelance model and actress experience
- I played in a film about natural hair and a natural hairstylist name Isis Brantley and her story
- I do commercial model work, fitness work, beauty work, and runway work
- I worked in a music video for a reggae artist at a african boutique I use to work at

### **Sales Associate**

Macy's - Brevard County, FL and Atlanta, GA

January 2012 to Present

I am an accomplished sales representative who is very determined to achieve my sales goals. I also have over 5 years of retail and customer service experience.

- Processed customer transactions
- Helped with busy holiday season
- Kept work area clean
- Provided pleasant customer service
- Up-sold customers
- Assisted with returns
- Conducted credit card transactions through POS System
- Open and close registers
- Go the extra mile to make all my customers happy in our store
- Sell beauty products, fragrance, clothes, accessories, and other retail products

### **Program Instructor**

Boys & Girls Clubs of America - Riverdale, GA

April 2023 to September 2023

- Teach my kids and assist them with art, math, reading, science, and homework
- After school program and kept my classroom clean and organized
- Prepare fun and exciting activities for my small kids first through third grade
- Assist in summer camp trips

### **Beauty Advisor**

Hudson Group/ Atlanta Airport - Atlanta, GA

March 2021 to January 2022

- Gave our customers great customer service and went the extra mile to make sure all my customers were happy
- Kept my work area clean
- Worked in our beauty lounge, michael kors, and other specialty stores
- Opened and closed registers
- Assist with all of our guests questions
- Kept all the stores I worked in well stocked and organized with all of our items and books

### **Sales Representative**

Western Consultant LLC - Atlanta, GA

November 2019 to 2022

- Gave great customer service to our customers
- Greet every customer that came in our office
- Kept my work area and the office clean and organized
- Accomplished my sale goals
- Assist our customers with their questions and orders
- Handle cards and cash transactions
- Remote customer service experience
- Worked at the truck site environment successfully
- Inform our customers on our health products

### **Temporary Staff**

Georgia World Congress Center - Atlanta, GA

January 2019 to December 2019

- Assist with kids and families for the Jurassic Quest event
- Work the arts and crafts and fossil stations
- Kept my work area clean

### **Beauty Advisor**

Sally's Beauty Supply - Cocoa, FL

January 2018 to December 2019

- Assist customers on their hair, makeup, and skin concerns
- Provide Knowledge about our beauty products
- Kept the store clean and opened and closed the registers

### **Sales Representative**

Adecco Staffing/Radial - Merritt Island, FL

2015 to 2018

- Call Center office work
- Cosmetics and Fragrances representative
- Provided great customer service
- Assist with customers online orders
- Provided great problem solving skills
- Kept work area clean

## Education

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### **College Degree in Cosmetology**

Eastern Florida State College

### **High school diploma or GED in General Studies**

## Skills

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- Front desk
- Fashion styling
- Customer service
- Hair styling
- Makeup application
- Sales
- Organizational skills
- POS
- Leadership
- Upselling
- Cash Handling
- Communication Skills
- Fashion Model
- Cleaning Experience

- Entrepreneur Skills
- Problem Solver
- Host/Hostess
- Teaching
- Cash register
- Retail sales
- Social media management
- Merchandising
- Brand Ambassador
- Cosmetology
- Fashion retail

## Certifications and Licenses

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**Cosmetology License**

**Teachers Certificate**

**Food Handler Certification**

**Driver's License**

**First Aid Certification**

**CPR Certification**