

# Matthew James Convard

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## EDUCATION

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### University of Connecticut, Storrs, CT

Aug 2019 – May 2023

- GPA: 3.55
- BA in Political Science, Minor in Economics

### University of Miami, Miami, FL

- GPA: 3.95
- MPP in Public Policy expected May of 2025

Aug 2023 - Present

## EXPERIENCE

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### Independent Content Creator

March 2020 - Present

- Produced short form video content on TikTok & Instagram, and Twitter
- Marketed content, campaigns, and promotions to over 790k combined followers and 25M likes across TikTok and Instagram
- Lead production of livestreams engaging with followers and promoting various internal and external content

### The Flo Agency

May 2022 – Aug 2023

#### Social Media & Marketing Specialist

- Lead in video content development
- Researched for production of social media content for clientele
- Analyzed audience data and trends across social media platforms of TikTok, Instagram, and Twitter
- Managed scheduling and organization of social media content for clientele

## OTHER EXPERIENCE

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### Connecticut General Assembly

Jan 2022 – May 2022

#### Intern

- Performed a wide array of legislative duties, including but not limited to writing testimony for public hearings, drafting citations, and conducting legislative research
- Assisted with constituent management and casework
- Analyzed data pertaining to legislative trends and research

### Foundation for Government Accountability

June 2022 – Aug 2022

#### Policy & Research Intern

- Conducted research relating to a wide variety of public policy areas such as education, electoral frameworks, and budget analysis
- Contributed to preparation of research reports

### Charles Koch Institute

June 2022 – Aug 2022

#### Intern

- Engaged in professional development foundation building through 10-week program
- Worked under principle-based management conditions to effectively promote organizational values while maintaining efficiency
- Organized capstone project to improve education on voting in local elections