



# Crystal Zeledon

CONTENT CREATOR, BRAND

AMBASSADOR, VIDEO EDITOR

Experience Content Creator and Brand Ambassador in developing successful content (Wet n Wild, Good American, SHEIN, ILMAKIAGE etc)

across multiple platforms operating a wide range of audience Building audience and consumer trust.

5 year expertise at what I love.

Open to connect with brands and influencers

CONTACT: 786-873-3681

CRYSTALZELEDON16@GMAIL.COM

MIAMI, FL

## SKILLS

Editing (Post, Reels)

Critical thinking

Email Marketing

Filming

Proofreading and Copywriting

Time Management

Skills

Blogging

Communication skills

Customer service

Recruitment

Reliable

Organizational skills

Photography

Experience with Outlook, Word, CapCut,

Canva,

SEO

Talent Management

HR and Sales

## EDUCATION

G. Holmes Braddock Senior High  
2010- 2014

Miami Dade College- West  
AA CRIMINOLOGY 2014-2016

## EXPERIENCE

Brainstorm and write future content

Excellent collaboration and communication skills

Edit and proofread content before publish

Responsible for ideation and creation that connects to brand to prospective audience.

Reach out to influencers or brand for collaboration

Engage to comments, messages from audience

Post under timely matter

Proficient with YouTube Instagram TikTok, Canva, CapCut

Google Drive

Develop a niche and stay connected to supporters

Follow Up Email updating with client

Knowledgeable of trendy sounds, caption

## PUBLICATIONS

<https://graziamagazine.com/me/articles/beauty-asmr-psychology/>

<https://voyagemia.com/interview/check-out-crystal-zeledons-story>

<https://boldjourney.com/meet-crystal-asmr/>

## LANGUAGES

English and Spanish