



KYLE TUSING

COPYWRITER & DIGITAL MARKETER

CONTACT

PHONE
(540) 975-0100

EMAIL
kyle@kyletusing.com

SKILLS

- SEO Strategies
- Strategic & Social Selling
- CRM Proficiency
- Copywriting
- Digital Marketing
- Critical Thinking
- Project Management
- Content development

LINKS

 [Website](#)

 [Portfolio](#)

 [LinkedIn](#)

 [Additional Links](#)

ABOUT ME

Copywriter with 4 years of experience in content development and digital marketing. Demonstrated expertise in crafting compelling copy, managing successful marketing campaigns, and optimizing strategies for increased engagement and ROI. Proven ability to drive business growth through strategic planning and innovative content solutions.

WORK EXPERIENCE

Copywriter & Digital Marketer

May 2022 - Present

- Develop compelling copy for diverse clients, achieving measurable engagement increases.
- Collaborate with design teams to ensure cohesive branding and messaging across platforms.
- Craft persuasive mail campaigns that drive customer engagement and increase conversion rates.
- Implement SEO best practices, leading to higher search engine rankings and increased web traffic.

Licensed Real Estate Agent

August 2022 - Present

- Facilitate property transactions up to \$10M, ensuring client satisfaction and legal compliance.
- Prepare accurate contracts, leases, and deeds, ensuring timely completion.
- Maintain and expand a network of professional relationships to drive business growth. Developed and executed marketing strategies, enhancing property visibility by 30%.

EDUCATION

Bachelor of Science George Mason University 2015-2018
Criminology, Law, & Society

REFERENCE

Hustle Productions- (Matt Wilson) (240) 422-5074