

# John Power

**DIRECTOR, CHI**

**JPOWERSHOOTS.COM | POWERXJOHN@GMAIL.COM | 3057615023**

Experienced bilingual television Director with 8 years of expertise encompassing the full spectrum of media production. Renowned for visionary creativity, adept editing, and masterful storytelling, demonstrated by a consistent ability to transform concepts into compelling, entertaining, and inspirational content. A collaborative professional who thrives in close partnership with strategic and creative teams, dedicated to developing and delivering high-quality, culturally diverse content for a broad audience.

## **PROFESSIONAL EXPERIENCE**

### **Univision Chicago**

Director/Technical Director

OCT 21 - PRESENT

Collaborate with producers to define and propel channel's mission and vision on an everyday basis to air daily shows to grow the development of ratings- therefore, informing and empowering the bilingual community in Chicago.

Able to adapt and direct all newscasts; Midday, 5PM and 10PM. All while leading concept development and camera blocking for shows. Able to remain composed in a fast-paced and constantly changing environment.

Everyday approaching news storytelling in a more creative way with the utilization of camera shots, camera blocking and graphics usage.

### **Univision Network - Miami**

Stage Manager

SEPT 20 - SEPT 21

Collaborated with director and producers to ensure the director's visions were carried out and maintained all throughout production.

Managed and director all on set events during productions, ensured talent placement, lights, sound effects and props.

Coordinated the flow of the show on set, always a step ahead to ensure everyone's safety and work comfort on set.

### **Freelance Production - MIA/NY/CHI**

Self-Employed

JULY 14 - PRESENT

Contributed in building, checking and testing the functionality of the camera to ensure all components were working properly.

Studied a rundown with camera operator and director to plan how to efficiently maneuver through the set to achieve the desired shots.

Actively wrote notes and cues onto the Cuepilot to inform the camera operator of his upcoming shot.

Took leadership in the various and constantly evolving administrative role; including filing, posting correspondence and ordering supplies.

## **SKILLS**

Adobe Creative Suite:  
Photoshop, Premiere Pro, Lightroom,  
After Effects, Illustrator

Automation via Sony ELC, Vinten Camera  
Operator, INews, VizRT

Social media campaign research and  
development

Research & development for radio & TV

Set installation

Bi-lingual and Multi-Cultural

## **EDUCATION**

Florida International University  
BA - 2016  
*Broadcast Media & Journalism*

Miami Dade College  
AA - 2012  
*Film Production*