

GRACE ELLICE MAY

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SUMMARY

Hardworking and reliable self-taught professional with strong ability in idea origination and development. Offering creative and strategic insight. Highly organized, proactive, and punctual with a team-oriented mentality.

SKILLS

- Entrepreneurial And Innovative
- Strategic Vision
- Effective Communication Skills
- Strategic Planning
- Trends Analysis
- Goal Setting
- Entrepreneurial Leadership
- Customer Service
- Brand Management
- Business Management
- Vision Development
- Partnership Cultivation
- Operations Management

EXPERIENCE

12/2021 to Current **Founder, Creative Director & Editor**
Daring State Co.

- Created compelling visuals to accompany written content.
- Researched topics related to the brand's industry to develop original content ideas.
- Ensured all published content adhered to best practices in terms of SEO optimization.
- Monitored analytics on a regular basis and adjusted strategy accordingly.
- Sourced relevant images, graphics, audio files, video clips for use in digital content.
- Generated ideas for new blog posts or articles based on customer needs and current trends.
- Edited existing copy when necessary to ensure accuracy and clarity.
- Optimized existing website pages using keywords that aligned with search engine algorithms.
- Built relationships with influencers who could help promote the brand's message online.
- Curated content for social media platforms.
- Maintained knowledge of digital technology and social media trends, media requirements, and best practices.
- Created new ideas, products and story boards for new marketing campaigns.

- Followed trends in industry and target genre to capitalize on emerging trends.
- Wrote fiction prose, short stories, personal essays or descriptive analyses.
- Developed a blog strategy to attract and engage readers.
- Researched and wrote engaging content for the blog.
- Edited and proofread blog posts before publication.
- Generated ideas for new blog topics, including researching relevant keywords.
- Built relationships with other bloggers in order to increase visibility of the blog.
- Created an email newsletter template to keep readers informed of new posts.
- Conducted keyword research to identify target words and used results to plan and structure blogging.

01/2018 to Current Actor

Freelance

- Performed in stage productions of various plays and musicals.
- Developed strong acting skills through rehearsals and coaching sessions.
- Memorized lines for multiple characters in a production.
- Attended fittings to ensure costumes were tailored properly.
- Collaborated with directors on character development and scene blocking.
- Practiced improvisation techniques to prepare for unexpected changes during filming or performance.
- Studied scripts to learn about characters' personalities, goals, and motivations.
- Delivered dialogue convincingly while maintaining accurate timing and pacing with other actors.
- Demonstrated physical movements necessary for realistic portrayal of characters' emotions.
- Maintained professionalism on set by arriving early, following directions, and staying focused.
- Adapted performances based on feedback from directors and producers.
- Studied and memorized scripts to learn lines and cues.
- Rehearsed for roles alone and with fellow actors.
- Attended auditions and casting calls to audition for roles.
- Communicated characters or situations to audience through speech, body language and movement.
- Performed humorous and serious interpretations of emotions and actions using body movements, facial expressions and gestures.
- Researched roles to learn traits, mannerisms, accents and other key features of characters.

- Collaborated with other actors to brainstorm ideas.
- Worked closely with directors and other actors to find interpretations most suited to role.
- Collaborated with director to find best interpretation for character.
- Conveyed each character's story through speech, body language and movement.
- Attended small group meetings and dress rehearsals ahead of final shows.
- Learned about characters in scripts and relationships to each other to develop role interpretations.
- Studied and rehearsed roles from scripts to interpret, learn and memorize lines.
- Rehearsed lines alone and with partners or teams to solidify top-notch delivery.
- Used singing, dancing and musical instruments to enhance performances.
- Helped prepare stages, move props and break down stages to support smooth productions.

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/graceellicemay/>
- <https://www.instagram.com/graceellicemay/>

LANGUAGES

English:

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Native/ Bilingual