

Danielle Rufenacht
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Education:

Arizona State University Filmmaking Practices Major Currently Attending Graduated: May 2018	American University of Rome Program: Film in Rome ASU Study Abroad Attended: Summer 2014	Program: Film, Culture and Lord of the Rings ASU Study Abroad Attended: Summer 2015
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Experience:

Real Estate Agent, Phoenix AZ

- Nov. 2023- Current
 - Prior to this I have been working full time in real estate related fields since the pandemic re-opening in 2020 - 2021. It's mainly consisted of a customer service based background for apartment leasing. Now I am a full time real estate agent assisting home buyers, sellers and more.

Whish Beauty, Media Director, Scottsdale AZ

- May, 2018-July, 2020
 - In this role, I managed incoming calls, ran social media accounts, and created engaging content to enhance our online presence. I also took and edited photographs to showcase our products effectively. My efforts were focused on driving engagement and ultimately increasing product sales.

Allied Intergrated Marketing | Marketing Internship

- May, 2016-July, 2018
 - I assisted with marketing events and pre-screening shows by researching and connecting with local businesses to effectively target specific audiences. Additionally, I focused on learning and gaining expertise in social media outreach and innovative marketing tactics.

ASU Media Relations, Student Worker, Tempe AZ

- December, 2016-May, 2017
 - Assisting with office task assigned, assisting with studio for interviews and maintaining schedule for studio, Driving representatives on campus as needed, basic office organization and daily cleaning tasks.

Marketing Director: 2016- 2018

- Hollywood Invades Tempe| Student Organization
 - Oversaw the clubs overall marketing plans for all organized events. It was also my job to curate the relationships for future possibilities and continue market outreach for future possibilities. In return I reported to the clubs director for updates and final review.

Massage Envy; Lead, Murad Liaison, Event Director, Trainer; Awahtukee AZ

- May, 2013-December, 2015

Degrees:

Diploma, Mountain Pointe High School-2012
BA in Film & Media Studies from ASU | 2018

Certification:

- Culinary Arts Arizona Skill Standards Commission Certificate,
 - Completed: 2011
- Fingerprint Clearance Card
 - Expiration: 2026

Organization/ Club Affiliates:

- Hollywood Invades Tempe (Arizona State University)
 - Director of Marketing- CURRENT
- DECA Marketing Club
 - Mountain Pointe High School, 2011-2012
- CTE Program
 - Business Management and Administrative Services
 - Completed: 2008-2012

Honor/ Awards:

- DECA District Competition Role Play Finalist, 2012
- Marketing Director of the Year | Hollywood Invades Tempe Club
 - *For selling out my first organized event*

Volunteer Work:

- Phoenix Film Festival | 2014, 2017
- ASU Student Film Project Festivals | 2018
- ASU Gammage Theater | 2015

Skills:

- Office Word, Excel, PowerPoint
- In-depth knowledge with Millennium (booking system)
- Multi-tasking
- Typing Speed: 215 CPM/ 43 WPM (53750 KPH)