

Christopher Halley

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1. Highly Experienced with over 15 years of entrenchment management within high volume/large price tag sales. As well as marketing, advertising, corporate management, resource procurement, small business development, Human resources, and industrial operations departments.
2. Recently & Excitedly began searching for a new, meaningful, and lasting career. Following the successful creation, growth, and subsequent acquisition for 13 of our 17 entities.
3. Working extremely well with every race, color, and creed of individuals is what will set this application on the top of your pile.
4. Producing 15+ Years of minimizing costs, while boosting profitability above the rate of simple expenditure reduction.
5. Willing to travel for all reasons. Preferably pursuing profitability, resource acquisition, and customer success being the primary reasons.
6. Comfortable in any setting or situation without fear of complacency.
7. Expertise in creating empathetic environments when difficult and even controversial discussions/situations need addressing.

I live and work by the simple premise of, "You have to tell the truth 100 times to make one sell, but you only have to tell one lie in order to lose 100." ~Roy "HoHo" Glover

Passport & DL Up to Date & Ready for Stamping!

Work Experience

President/Owner/Operator/Team Member

CTS, North Rock Industries, and multiple other subsidiaries - Multiple cities and Sates. Conducting business Nationally and Internationally

January 2008 to Present

My daily responsibilities consist(ed) of the following: procurement, employee management and retention, customer management, relations, retention, on-line marketing, advertising, and sales. Congruently operating as the primary coordinator between all different levels of management and personnel.

Other fiduciary aspects included: all budgeting matters, expense controls, P&L's, forecasting, and oversight/negotiation of all contracts. Acting as primary legal leis' for all attorneys participating in our daily operations, and unforeseen situations.

Working with and through OSHA, USDOT, ARDOT, and a host of other companies/agencies we strived to assure that all parties, including their employees and contractors, met every level and type of compliance at the highest degree. We as a team and a brand held ourselves accountable to not just meeting industry standards, but rather exceeding or even setting them.

Over the last 15 years annual gross capital expenditure was decreased by over 27%. While profits increased anywhere from 20-200% each year. We enjoyed annual net-profit average increase of 29% within the same time span. Largely due to the integration of strategically placed in house shops, rather than out sourcing. combined with the acquisitions of new suppliers boasting larger volume, higher quality products, and lower prices. These expansion efforts allowed a stronger focus on marketing, advertising, customer retention, and the annual growth of our over all customer base.

This was all following the offer to take the position of President/COO. With the acquisitions by an Internationally operated Fortune 50/100 now complete, and all NDA's/NDC's expired or terminated I have begun this journey. Dual fully noting that this final 9 month obligation was time I used to actively research, inquire, and explore a wide variety of industries and sectors in anticipation of leaving the commercial transportation sector. Which ideally will allow me to help others. While still challenging and rewarding myself, the company, and my family.

Thank You,

ARNP

March 2018 to March 2028

Education

Bachelor & Masters Degree in Communications, Political Science

Arkansas Law University of Arkansas & UofA LR - Arkansas

August 2003 to December 2007

Skills

- Account Management
- Customer retention
- Budgeting
- Presentation Skills
- Forecasting
- Pricing
- Financial Report Writing
- Procurement
- Merchandising
- Project Management
- Search Engine Optimization (SEO)
- Product Development
- Customer support
- Strategic Planning
- Profit & Loss
- Event Planning
- Public Relations
- Operations Management
- Digital Marketing
- Customer service
- Branding
- Legal Research
- Business Development
- Negotiation
- Supply Chain
- Marketing
- Customer acquisition
- Team Management
- Sales Management
- E-Commerce

- Process Improvement
- Management
- Social Media Management
- Analytics
- Market Research
- Sourcing
- Fundraising

Awards

8 Time NCAA Collegiate Debate Champ.

September 2004

Spanning 2004-2007

2- PKD- National Championships in IPDA Format

1-PKD- National Championship in CX Format

5- IPDA -National Championships Separate from PKD Championships
(3-individual & 2-Team as Captain)

(2) National Parliamentarian R

Certifications and Licenses

Driver's License

Professional In Human Resources

MSCC

OSHA 30