



SITI SARAH

MASS COMMUNICATION FRESH GRADUATE

My Contact

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☎ 017-280 5155

📍 Pantai Dalam / Bangsar

🌐 [Siti Sarah](#)

🌐 Portfolio | [Portfolio](#)

Education Background

- **UiTM Shah Alam | 2022 – 2024**
Degree in Broadcasting
Dean list: sem 5 CGPA: 3.47
GPA: 4
- **UiTM Lendu | 2019 – 2021**
Diploma in Mass Communication
Dean list: sem 5 CGPA: 3.57
GPA: 3.82

Skills

- Directing
- Producing
- Camera
- Storyboard
- Scriptwriting
- Adobe Premier
- Data Entry

Strength

- I prioritize quality and creativity of the content and camera shot.
- I am able to do scriptwriting and I like to do research such as content research. I am still beginner in editing.

About Me

Enthusiastic and creative Broadcasting and Mass Communication graduate with a passion for storytelling & media production. Skilled in various aspects of broadcasting, including scriptwriting, video editing, and on-air presentation. Strong background in communication theory, media ethics, and audience engagement strategies. Proficient in industry-standard software and platforms, with a keen interest in digital media trends.

Professional Experience

Intern, Islamic Content Dept | Media Prima Berhad
October 2023 – 21 July 2024

- Content creation: documentary research, visual content.
- Crafting scriptwriting for Halaqah Digital Promo Extension & Pesanan Ramadhan
- Composing Trivia Halaqah
- Act as Floor Managing, Runner, EVS, SKYPE (Social media q&a)
- Engage, dealing and liaising with people regarding content production and research
- Program that I took part: NLKO 2.0, TANYALAH USTAZ, HALAQAH 2024
- Helps in shooting 'MBuzz' and interviews +camerawoman for 'MBuzz' assignment.
- Designing deck for pitching ideas
- Research content & Interviewing Ustaz regarding content
- Helped assisting NLKO Broadcast Journalist in shooting voxpop

Assistant Production | Excellent Golden Touch
February 2023

- Assist everything in the production such as prop, acting as extras, handy & others.

Multi-camera & Creative Media Production | UiTM
May – June 2023

- Handling the 96 UiTM convocation event
- Directing for musical performance
- Act as camerawoman
- Final Year Project Sem 3: Live Show, in charge of inviting guest artist such as Aya Aminuddin and Faizdickie.