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| DerekWilson | Knoxville, TN 865.223.0966 Derekwilsontn@gmail.com  |
|  ExperienceOperations Management | Rocky Top Adventure Rentals2021-2024* Directed and managed all aspects of operations for one of the oldest and largest rental facilities in the Sevierville area.
* Implemented all technology in the business. This involved Dahlua POE security systems, Wifi security systems, Apple and PC setup, Printers and personalization for business needs. Stripe POS system setup and maintenance. Tokenworks ID scanner setup and maintenance.
* Addressed high priority situations and budgets with the owners of the facility.
* Supervised staff and ran daily meetings to address new or revised protocols for improved efficiency and workflow.
* Trained all new hires in the use of our POS system and Fareharbor/Peek Pro Booking Software.
* Modified booking software on the front and back end to accommodate new fleet information.
* Monitored Fleet maintenance and procured inventory from multiple vendors for specialty items.
* Created a network of all UTV part/vehicle sales dealers for fast part retrieval and delivery logistics.
* Created all image and video advertisement and design using Adobe Photoshop, Davinci Video editing system, Portrait Professional, Ideogram, Davinci AI image creation and ChatGPT.
* Utilized Canon Photography equipment, Static and Alienbee Flash equipment with wireless remotes. GoPro Video equipment and Mac/PC computer systems.

Marketing | Rocky Top Adventure Rentals2019-2021* Revised all paperwork into full graphic full color, QR coded Maps and instructional materials.
* Created imagery and video for online and onsite promotional use. This included the use of Canon photography equipment, Sony Video equipment and Adobe and Davinici image and video editing software.
* Created custom promotional codes and flyers for the hotels for networking purposes.
* Designed customer campaigns with targeted promotions to drive engagement and retention.
* Managed website design and social media promotions to increase online presence and brand awareness.

Perioperative and Equipment Technician | Parkwest Hospital2012-2019* Assisted operating room staff under high-pressure situations, ensuring smooth and calm procedures.
* Setup the operating room with the following equipment brands: Medtronic, Stryker, Skytron, Karl Storz and Richard Wolf.
* Modify technical equipment during technical faults for procedure to proceed.
* Organize and label equipment for improved staff retrieval and use.
* Sterilized and cleaned operating room and Anesthesia equipment in preparation for surgery.
* Provided support during emergency procedures, including CPR protocol and patient compressions.
* Managed the supply and organization of surgical equipment, ensuring availability and readiness.

Photographer | Wilson Photography2012-2019* Built a recurring client base by delivering high-quality imagery for various projects.`
* Created custom wedding album and artwork with the use of Adobe and Portrait Professional products.
* Photographed sports and events.
* Specialized in stock and commercial photography and location scouting for commercial clients.
* Photographed professional headshots for local colleges, enhancing their online and commercial presence.

Graphic Designer | OfficeMax2005-2012* Created custom designs using Adobe Photoshop, including business cards, logos, stationary, and flyers.
* Operated a variety of printers, including large format Epson and Xerox brand printers, to produce high-quality prints.
* Created custom client work with bookbinding equipment and padding stations.
* Instructed customers on the use of OfficeMax/Vistaprint software for printing needs.
* Printed custom 2/3 part NCR prints and custom banners and laminated materials.

EducationMechanical Engineering Technology | Pellissippi State Community CollegeAssociate of Applied science2016-2018Health Science | South College2012-2014Health Science concentrationPhotography/Multimedia | Art Institute of Denver2002-2005Commercial and Fashion Photography concentration Skills |  |
| Operations ManagementFleet ManagementInventoryMarketing StrategyPhotography and Image Editing | Customer Service & EngagementProcess ImprovementAudio/Video Technical SkillsRetail ServiceTeam Leadership & Supervision | Adobe Photoshop & Graphic DesignDavinci Video EditingEquipment MaintenanceVendor AcquisitionUTV Parts Knowledge |
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