

DARREL MAURICE POLK, DBA, MPH

Doctor of Business Administration

Master of Public Health

PROFESSIONAL SUMMARY

Doctoral Scholar Practitioner and personable people leader, with a background in business administration, non-profit organizational leadership, and healthcare administration. Skilled in managing teams, driving innovation, and solving problems. Proven success in executive roles, project management, music production, and multi-site medical group practice administration.

CORE COMPETENCIES

Leadership & Administration / Strategic Planning / Project Management / Budgeting & Financial Management
Team Building / Problem Solving / Healthcare Administration / Audio & Video Production / Communication

PROFESSIONAL EXPERIENCE

Owner & Managing Director (Songwriter, Producer, Featured Music Recording Artist)

New Psalm Records & Productions, LLC, Stone Mountain, GA

September 1992 – Present

- Resourceful full-time Stay-At-Home-Father to three children, forced to work from home to help make ends meet, founded, and managed a media & entertainment company: The Association for Christian Entertainment Ministries, Inc. (the parent company to New Psalm Records & Productions, LLC).
- From, what started as a hobby, built a disruptively innovative in-home music recording studio and independent record label that survived the digital disruption of the music business when major labels and large commercial studios collapsed.
- Enrolled in two consecutive online graduate degree programs, earning first an MBA in Operations Management and a DBA in Entrepreneurship.
- Leveraging home recording studio experience and access to other home studio owners, proposed, conducted, and published a doctoral study entitled “Home Studio Owners’ Strategies to Compete in the Recording Industry” for which Walden University awarded the DBA degree in Entrepreneurship.
- Adapted to Internet innovations and released music globally without the aid of a major record label.
- Formed and managed multiple vocal ensembles and the worship band MASH (Musicians Anointed for Spiritual Healing). Recorded live music concerts and in-studio music projects for independent artists.
- Oversaw recording and production projects, ensuring timely delivery of quality music products.

Medical Group Practice Area Administrator (Southeast Quadrant of Georgia)

Southeastern Health Services (Medical Group for The PruCare HMO), Atlanta, GA

December 1992 – September 1995

- Commuted between cities, functioning as the **Medical Practice Administrator** for each of three ambulatory care facilities: **PruCare-College Park**, **PruCare-East Point**, and **PruCare-Jonesboro**.

- Directed all non-clinical operations for each of the three ambulatory care facilities.
- Managed budgets and approximately 150 staff members, ensuring efficient operations.
- Hired, trained, and supervised twenty-eight direct reports (including dept. managers and supervisors).
- Coordinated a \$3 million construction, expansion, and a city to city dual-department relocation project, while maintaining uninterrupted patient services and desirable patient satisfaction survey results.
- Developed a Centralized Nurse-Supervised MA Phone Pool, to dramatically reduce caller wait times.
- Created a Dual-Provider Staffing Model, optimizing resource utilization and reducing costs.

NON-PROFIT ORGANIZATIONAL LEADERSHIP (VOLUNTEER EXPERIENCE)

Department Director, Senior Worship Leader, & Executive Board Member

Glen Haven United Methodist Church, Decatur, GA

October 2003 – June 2024

- Directed Sound & Media, Worship Team, and Music departments.
- Served repeat appointments as Chair, Administrative Council and as Chair, Board of Trustees
- Managed technology projects to enhance worship services, focusing on continuous improvement.
- Scheduled timelines and handled team coordination.
- Implemented new media technologies to improve worship engagement and efficiency.
- Developed programs to strengthen community ties and increase participation.
- Delivered high-quality worship services, receiving positive feedback.

EDUCATION

Doctor of Business Administration in Entrepreneurship - Walden University

Master of Business Administration in Operations Management - American InterContinental University (AIU)

Master of Public Health in Health Policy & Management - Emory University School of Public Health

Bachelor of Science in Biology Pre-Medicine - Dillard University

(Honors & Organizational Memberships)

Sigma Beta Delta – International Honor Society in Business, Management, and Administration

Honor Graduate (MBA Program) & Student Commencement Speaker - AIU Class of 2010

Phi Beta Sigma Fraternity, Inc.

PUBLISHED DOCTORAL STUDY

Polk, D. M. (2019). *Home studio owners' strategies to compete in the recording industry* (Doctoral dissertation). Retrieved from ProQuest Dissertations & Theses Database. (UMI No. 2228850888)

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