


TAYLOR NICOLE WOODS

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PROFESSIONAL SUMMARY

Freelance Sports Broadcaster with 5+ years of experience in television, digital, and podcast reporting. Versatile on-air professional experienced as a sideline analyst, reporter, and anchor. Passionate about storytelling, women's sports, and elevating underrepresented voices in media. Known for creativity, energy, and an ability to thrive under deadline pressure in fast-paced sports environments.

SKILLS

- On-Air Broadcasting & Sports Reporting
 - Script Writing (iNews, ENPS)
 - Adobe Premiere Pro, Photoshop, Final Cut Pro
 - Digital & Social Media Content Creation
 - Camera Operation & Floor Directing
 - Interviewing & Feature Storytelling
 - Sports Research & Statistical Analysis
 - Event Coordination & Marketing
 - Microsoft Office Suite, Google Workspace, Canva, CapCut, Avid Pro Tools
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CORE COMPETENCIES

- Sports/News Media Production

- Video Editing & Content Packaging
 - Social Media Management
 - Research & Fact-Checking
 - Studio & Field Reporting
 - Story Development & Script Writing
 - Camera and Robo Operation
 - Floor Directing & Studio Prep
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EXPERIENCE

Sports Reporter / Anchor
WCYB-News 5 | Bristol, VA
July 2025 – October 2025

- Anchored and reported for nightly sportscasts, delivering engaging, community-focused coverage of regional athletics.
 - Covered high school and college sports including Emory & Henry, University of Tennessee, Virginia Tech, Tusculum, Eastern Tennessee State University football, volleyball tournaments, and district championships.
 - Wrote, shot, and edited stories and highlights for broadcast and digital platforms under daily deadlines.
 - Conducted on-air interviews with athletes and coaches, emphasizing local storytelling and compelling game recaps.
 - Collaborated with producers, editors, and photographers to execute strong visual and narrative storytelling across platforms.
 - Represented WCYB at local sports events, fostering positive relationships with athletic departments and fans.
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Production Assistant

Sinclair Broadcasting Media Group | WJLA ABC7, Arlington, VA

February 2024 – Present

- Operate Expression, Audio, and Camera for weekday and weekend newscasts.
 - Support the sports department and assist in live production, field reporting, and content creation.
 - Coordinate graphics for live broadcasts, edit video elements, and manage teleprompters.
 - Collaborate with anchors, producers, and directors to ensure smooth studio operations.
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Podcast Host & Creator

S.H.E Podcast (Sports Hot Takes Every Week) | April 2024 – Present

- Creator, co-host, and executive producer of **S.H.E Podcast**, a weekly digital show amplifying **female voices leading the sports conversation**.
 - Produces, edits, and hosts engaging episodes focused on **current sports headlines, and bold commentary**.
 - Develops social media and marketing strategies that promote **female-driven sports dialogue** and highlight underrepresented perspectives in athletics.
 - Writes scripts, coordinates guests, and manages full production workflow — from concept to publication — across all social media platforms.
 - Leads branding, creative direction, and audience growth through **content planning, analytics, and trend-based storytelling**.
 - Collaborates with other sports content creators to develop cross-promotional partnerships and segment features.
 - Known for crafting “She Said What” and “Hot Takes of the Week,” signature segments that blend entertainment, insight, and cultural relevance in sports media.
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Freelance Sports Reporter – Class of 2024 Magic Boost**Magic Boost Sports Media***December 2023 – Present*

- Report and conduct live interviews from national track & field events including the Millrose Games (NY) and Pre-Fontaine Classic (Eugene, OR).
 - Collaborate with marketing and PR departments to amplify athlete coverage and exposure.
 - Attend press conferences, contribute social content, and support event media logistics.
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Event Specialist / Office Assistant**ICS Security | New Carrollton, MD***October 2023 – February 2024*

- Coordinated event logistics, managed vendor relations, and handled client communication.
 - Assisted with marketing, scheduling, and internal operations for corporate and security events.
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Sports Broadcaster / Analyst**Nexstar Broadcasting, Inc. – WTNH ABC News 8 | New Haven, CT***January 2021 – May 2023*

- Delivered live on-site sports reports for collegiate and professional events.
 - Wrote and edited broadcast scripts and web content.
 - Conducted interviews and contributed to social and digital storytelling initiatives.
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Graduate Assistant – UConn National C Club**University of Connecticut Athletics | Storrs, CT***August 2020 – January 2021*

- Supported alumni engagement, event planning, and social media strategy for UConn Athletics.
 - Managed National C Club social accounts and alumni communications.
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UConn Game Day Sports Marketeer
UConn Athletics / Marketing Division | Storrs, CT
April 2020 – August 2020

- Assisted in marketing game day experiences and fan engagement.
 - Reported live from events and supported promotional video content for UConn Nation.
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Sports Anchor
UConn Student Television (UCTV) | Storrs, CT
August 2019 – April 2020

- Anchored and co-produced sports news programs covering major UConn athletics.
 - Conducted pre- and post-game coverage and produced highlight reels for UConn Huskies social channels.
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Rotational Sports Intern – Washington Mystics (WNBA)
Monumental Sports & Entertainment | Washington, D.C.
May 2019 – August 2019

- Conducted interviews with WNBA players and coaches, edited transcripts, and posted live stats to social media.
 - Supported community relations, game operations, and PR initiatives on game days.
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EDUCATION

University of Connecticut (UConn) — *Storrs, CT*

Master of Science in Sport Management

Relevant Coursework: Sports Reporting, Voiceover, Media Production, Fact-Checking

Bachelor of Arts in Communication

Relevant Coursework: Broadcasting, Public Relations, Mass Communications

Would you like me to format this into a **Word or PDF file** (with clean, recruiter-ready styling)? I can generate that for download next — and even make a “**Sports Media**” resume version vs. a “**Broadcast/On-Air Talent**” version depending on what job you’re targeting.