

William S. Johnson Jr.

Skillset | 10 + years of the following:

- **Expertise:** Knowledge of sports broadcasting, athlete profiles, and in-game storytelling for basketball, track and field, baseball, football, and multi-sport events.
- **Effective Communication:** Delivering clear, authoritative voice delivery, and engaging announcements, ensuring all event participants and attendees are well-informed.
- **Adaptability:** Managing live event dynamics, adjusting announcements as needed to accommodate schedule changes and unforeseen events.
- **Audience Engagement:** Maintaining high energy levels to keep the audience engaged and supportive, contributing to a positive event atmosphere.
- **Collaboration:** Working closely and seamlessly with executives, leaders, event organizers, coaches, and technical staff to ensure seamless event execution.

QUALIFICATIONS PROFILE

Dynamic and highly accomplished Public Address Announcer with 10+ years of experience delivering engaging, high-energy commentary for nationally recognized sporting events. A commanding presence with a resonant, versatile voice, consistently enhancing the athlete and fan experience at every level of competition. Expertise in energizing arena-sized crowds of up to 19,000+ spectators at TD Garden, as well as intimate and high-stakes competitions at professional, collegiate, and amateur levels.

Proven track record of voice branding for major sports organizations, such as New Balance, and professional sports teams, including NCAA Division I, II, & III colleges and universities. Adept at providing real-time play-by-play, athlete introductions, and crowd engagement, ensuring an electric event atmosphere while maintaining precision and professionalism.

EDUCATION

Arizona State University, Tempe, AZ: Bachelor of Communication (May 2028)

Central Piedmont Community College, Charlotte, NC: Fire Protection Technology

Bunker Hill Community College, Charlestown, MA: Emergency Medical Technician Certificate

North Mecklenburg High School, Huntersville, NC: High School Diploma

PROFESSIONAL TRAINING

JROTC (Navy | Army | Air Force)

PROFESSIONAL HISTORY

Public Address Announcer, Track & Field

New Balance, Boston, MA | December 2024 – present

Hosted at The TRACK at New Balance, a world-class facility located in Boston, Massachusetts, providing an exceptional environment for high-caliber competition. Served as the Public Address Announcer for the inaugural Beantown Winter Classic, a two-day high school track meet organized by Trials of Miles Racing. The event featured athletes from grades 9-12. The event attracted a diverse group of high school teams from across the nation, including schools from Massachusetts, New York, California, and Florida. Notable teams included Carlsbad High School (CA), Bishop Verot High School (FL), and Don Bosco Prep (NJ).

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Public Address Announcer for Championship Track Meets

NCAA Track and Field, Indianapolis, IN | 2021 - present

- Northeast 10 Conference Indoor Track & Field Championship at the Reggie Lewis Track & Field Center in Boston, MA
- Northeast 10 Conference Outdoor Track & Field Championship at Stonehill College in Easton, MA
- New England Intercollegiate Amateur Athletic Association Track Championship at Bryant University in Smithfield, RI

Public Address Announcer

Bentley University, Waltham, MA | 2021–Present

Deliver live game commentary, player introductions, and post-game announcements for NCAA Division II Women's home Basketball games. Engage and inform audiences through dynamic event narration, interviews, and promotional appearances. Operate the control board, monitor transmissions, and ensure seamless communication of game updates and school programs.

Public Address Announcer

Bunker Hill Community College, Charlestown, MA | 2021–Present

Provide live game commentary, player introductions, and announcements for NJCAA Region 21 Men's Basketball. Engage the audience with energetic narration while delivering real-time game updates and promotional messaging. Ensure clear and professional communication of event information to enhance the game-day experience.

Public Address Announcer

Providence Pirates, Warwick, RI | 2021–2022

Provided live game commentary, player introductions, and in-game announcements for the ABA Semi-Professional Basketball League. Engaged fans with energetic narration, promotional messaging, and real-time game updates. Enhanced the game-day atmosphere through clear, professional, and dynamic event presentation.

Public Address Announcer

New England Trailblazers, Medfield, MA | 2021–2022

Delivered live game commentary, player introductions, and announcements for the WABA Semi-Professional Basketball League. Engaged fans with dynamic narration, real-time updates, and promotional messaging. Created an energetic and professional atmosphere to enhance the game-day experience.

Public Address Announcer

Massachusetts Monarchs, Hanover, MA | 2021–2022

Provided live game commentary, player introductions, and in-game announcements for the TBL Semi-Professional Basketball League. Engaged fans with dynamic narration, real-time updates, and promotional content. Enhanced the game-day atmosphere with professional and energetic event presentation.

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Public Address Announcer

Pine Manor College, Chestnut Hill, MA | 2018–2020

Announced NCAA Division III athletic events, providing live game commentary, player introductions, and event updates. Engaged audiences with dynamic narration and promotional messaging to enhance the game-day experience. Ensured clear and professional communication of event information.

Public Address Announcer

Boston Public Schools, Boston, MA | 2015–Present

Provide live commentary, player introductions, and event announcements for MIAA Division 1–5 City Championships. Engage audiences with energetic narration, real-time updates, and promotional messaging. Enhance the game-day atmosphere with clear, professional, and dynamic event presentation.

16 years of Customer Service, Transportation & Hospitality Experience:

- Old Town Trolley Tours, Boston, MA, Conductor & Narrator | 2024 - present
 - Westin Copley Place Hotel, Boston, MA, Parking Cashier Manager & Trainer | 2013 - 2023
 - Ultimate Parking Back Bay, Boston, MA, Lead Valet Attendant & Trainer | 2012 – 2014
 - Towne Park Marriott Hotel, Boston, MA, Valet Attendant | 2009 - 2012
 - AMC Theaters, Charlotte, NC & Boston, MA, Film Crew Member | 2007 - 2009
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