

Zeineb Chaabouni

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People-oriented, creative, problem-solver

Recent engineering graduate from one of Tunisia's top universities.

Gained hands-on marketing experience and pursued artistic passions during two gap years.

Thrives in team environments and values clear, open communication.

Quick learner who excels through practical, results-driven approaches.


Professional Experience

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| July 2025 – September 2025 | ■ Restaurant manager, La Villa Djerba
Welcoming clients and managing guest flow during peak demand, overseeing customer experience, collecting and implementing client feedback, acting as liaison between kitchen, service, cleaning, and administrative teams, leading and motivating staff while fostering a respectful work environment, organizing weekly live music events, monitoring inventory and submitting daily purchasing requests, managing the restaurant's Instagram account through content creation and community engagement, providing table service for large groups and VIP clients when required. |
| August 2024 – November 2024 | ■ Business Intelligence Intern, Générale Tunisienne de l'Informatique (Fintech company)
Using the power of data to design a dynamic and interactive multi-paged report using Power BI to help stockbrokers better manage their activity |
| August 2023 – October 2023 | ■ Data Science Intern, LIPAH Research Laboratory
Using data to train AI models, test them, and analyze results to come up with optimizations for Sentiment Analysis tasks in the Hotel industry |
| June 2022 – Feb 2024 | ■ Community Manager, L'Agora Movie Theater
Balancing creativity, business strategy, and a data driven approach (by tracking KPIs and leveraging the social media dashboards) to make actionable decisions based on our predefined goals |
| September 2021 – March 2022 | ■ Community Manager, The label/recording studio: Artensemble
Preparing monthly programs for our social media content and scheduling meetings and shooting sessions with the team for the creation process |
| September 2020 – April 2021 | ■ Copywriter/ Social Media Manager, The dropshipping company: RAIS INTERNATIONAL LLC
Writing compelling copy that drove sales up by 218%, this was based on market research, collaborating with a team of international coworkers and hosting sessions with the Customer Support team to present products' new features and discuss customers' feedbacks |


Academic Journey


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|-------------|--|
| 2018 – 2024 | ■ National Engineering Diploma , National Institute of Applied Science And Technology
<i>Very Good - Highest honors.</i> |
| 2014 – 2017 | ■ Baccalaureat Diploma The Pioneer School of Ariana
<i>Good - High Honors.</i> |

Academic Journey (continued)

2011 – 2013  **Diploma of Basic Education** The Pioneer Prep School of Menzah 5
Very Good - Highest Honors.





Community Involvement

September 2019 – June 2019  **President**
The theater club Theatro Insat





September 2018 – June 2019  **Member**
the cultural club "Ciné-radio Insat", the Hikes-and-campings club "Tunisia Now"

Host
The national annual event: The National day of Robotics TUNIROBOTS,
Weekly radio shows at L'Insat

Core Strengths

Fast learner	 I had two weeks to learn all about copywriting, I got tested afterwards, it was a success, started working right away!
Public Speaking	 I hosted several local and National events and a weekly radio broadcast at university, I was also an actor in a professional play
I know the value of playing as a team	 My experience with the dropshipping company taught me to never take feedback personally, we had a reading session of "The Five Dysfunctions of a Team" that made me see things differently
Multitasking	 In 2019, I was the President of the theater club, I passed my final year of the preparatory cycle, and I undertook a videography training at the same time

Certifications

Youthpass Erasmus certificate	 Youthpass certificate for the Learning Mobility Project about Violent Extremism Prevention Guide in Poland from 05-03-2020 to 11-03-2020
DELF B2	 French studies diploma level B2 with a score of 91/100
Level YAD 4 B	 English course at Amideast with a score of 97/100
Youth Entrepreneurship Summer Program 2017 Certificate	 Organized by Spark

Interests

- Crossfit, Calisthenics, and sports
- Meditation and spirituality
- Singing, acting and arts