

TASHERA HARRIS

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PROFILE SUMMARY

Multidisciplinary creative and artist with experience in production, theatre, film, and digital media. Having led and supported projects at Spelman College and collaborated with creative industry professionals, such as Cam Kirk. Successfully directed and produced engaging multimedia creative content, enhancing visibility and audience engagement. Open to opportunities with flexibility to meet evolving project demands.

EDUCATION

Spelman College <i>Bachelor of Arts, Theatre & Performance, Documentary Filmmaking</i> Magna Cum Laude	May 2025 <i>Atlanta, GA</i>
Production Assistant Academy, Atlanta Film Society <i>Production Assistant Certification received by Linda Burns</i>	Jun 2024 <i>Atlanta, GA</i>

WORK EXPERIENCE

Spelman College Theatre and Performance Senior Capstone Production <i>Director/Writer/Producer; 'A Conversation. Unwritten'</i>	Jan 2025 - May 2025 <i>Atlanta, GA</i>
- Directed and produced a multimedia performance integrating film and live theatre, managing creative assets from pre-production through digital release. - Oversaw content creation, editing, and marketing for YouTube and live audience distribution, ensuring cohesive storytelling and strong visual branding. - Coordinated multiple departments and maintained detailed project documentation to meet creative and technical deadlines.	
Spriggs Burroughs Dance & Drama Ensemble <i>Creative Director/Director of Videography; 'Art After Dark'</i>	Mar 2024 - Apr 2025 <i>Atlanta, GA</i>
- Created and delivered digital content in collaboration with producers, writers, and marketing teams. - Managed creative asset workflow, from concept development and production to post-production delivery. - Conducted reviews of creative materials to maintain brand alignment and optimize viewer engagement.	
Rockefeller - Short Documentary <i>Executive Producer</i>	Feb 2024 - Apr 2024 <i>Atlanta, GA</i>
- Oversaw documentary production lifecycle including research, scriptwriting, interview coordination, and editing. - Presented the final film to industry professionals and students, demonstrating clear communication and project execution skills.	
Spriggs Burroughs Dance & Drama Ensemble <i>Director/Videographer; 'Festival of Eccentrics'</i>	Sep 2023 - Nov 2024 <i>Atlanta, GA</i>
- Directed, filmed, and edited performance content for cross-platform distribution, ensuring consistency with creative and marketing goals. - Developed and executed content strategies incorporating video, imagery, and motion graphics to strengthen audience reach. - Managed digital assets, production schedules, and content approvals with strong attention to detail.	
Student Success Program, Spelman College <i>Study Group Lead</i>	Aug 2023 - Apr 2025 <i>Atlanta, GA</i>
- Organized weekly class sessions for over 20 students, demonstrating leadership, communication, and project coordination skills. - Prepared and presented materials in a structured, results-driven format, adapting to diverse learning needs and shifting priorities.	
Cam Kirk Studios <i>Business Operations Intern/ Marketing Assistant</i>	Jun 2023 - Sep 2025 <i>Atlanta, GA</i>
- Supported business operations under photographer Cam Kirk and Collective Gallery Agency by managing digital communications, KPI tracking, scheduling, workflow coordination, social media strategy, and digital content optimization to enhance visibility and engagement. - Collaborated with internal teams and external partners, including Flau'Jae, PUMA USA, and Foot Locker, to develop marketing decks, creative concepts, and asset delivery schedules. - Partnered with production and marketing teams to optimize digital content for branded photo and video shoots, ensuring alignment with client guidelines and brand positioning. - Assisted in brand activations, pop-up events, and fundraising events by tracking timelines, organizing creative assets, and monitoring performance outcomes.	

SKILLS

Microsoft Office Suite (M365), Google Workspace, Adobe Creative Suite (Premiere Pro, Illustrator, Photoshop, After Effects), Figma, Airtable, Event Logistics, Campaign Strategy, Layout Design, Brand Strategy, Data Analysis, Creative Storytelling, Campaign Development, Project Coordination, Marketing, Creative Strategy, Visual Storytelling, File Management, Fast-Paced Environment Workflows.