

SARAH BOND (520)236-9093

SUMMARY

Experienced Brand Ambassador, team lead and manager, professional paid print model and actress on TV shows and commercials, spokesperson with 7 years in marketing and advertising. Brand development and management expert with skill in market forecasting and projections. Accomplished event speaker and planner, creative and innovative team player with strong interpersonal skills. Solid understanding of celebrity public relations and always determined to engage the audience's interest and communication with clients, especially at tradeshow and community events.

HIGHLIGHTS

- Paid Print model
- High-profile model for elite events
- Actress on TV shows and commercials
- TABC certified
- Auto and Trade show specialist for over 20 shows.
- Fashion illustrating/Hair Show model
- VR and Oculus trained
- Arts Degree

ACCOMPLISHMENTS

High Profile events I've worked at include PAX South, SXSW 2017, Austin Auto Show 2017, the Super Bowl 2017 as an NFL model for Alyssa Milano, Behind the Chair show, Elite Casino Events, Multiple Tradeshow for companies in Dallas, Houston, Austin and San Antonio.

Showcased during World Hair Fair Fashion show in Austin, TX as an up and coming hair model for Matrix.

Paid Print model for Dicks Sporting Goods Store, TV actress for show Texas Divas, commercials for The Reserve on Lake Travis, Austin Texas. Boar's Head representative and lead brand ambassador. Texas Elite Promotions model and actress and fashion show model.

Vimeo 360 launch party VR representative

Oculus trained and team instructor at Mercedes Benz Smartcar event

Lead photographer for the Rock and Roll Marathon in San Antonio, TX

Team Lead and generator for the Wellness Event in New Braunfels, TX

Served as multiple liquor brands product line expert.

Promoted to Team Lead after only three months in position to support and train new staff.

Model for Hormel Meats, Tillamook Cheese and Regis Salon

Impromptu Champion Speaker in Florida

Planned and executed promotional events to market services to new clients.

Annuity insurance agent with sales of over \$300,000 first year.

Furniture sales marketing products to multiple companies and designing furniture in factory.

Marketing Healthcare companies and new plans including Medicare and Life Insurance.

EXPERIENCE

Modeled garments and hair styles for Matrix. Worked as a high profile model promoting Alyssa Milano's clothing line "Touch" during Super Bowl week. Gaming ambassador at PAX South conference. VR and Oculus trained team leader. Auto Show experience for Toyota, Mercedes Benz, Audi, and Volvo.

Photographer and print ad model. Liquor event manager. Promo model for many live shows and high profile events. Owned my own business and promoted furniture products to furniture stores including Pier One Imports. Healthcare marketer and Annuity sales leader for NAA. Promoted brand awareness for multiple liquor companies. Introduced new foods and companies to cliental. Photographed marathons and local events. Participated in commercial for Tillamook cheese. Still model for Hormel meats and advertising for their company.

Fashion shows for local boutique. Boar's Head lead sampler and marketer. Mystery shopper for apartment complexes, automobile companies and local restaurants. Spokesperson for Medicare, giving talks and putting together meetings, helping bring knowledge to the open market.

COMPANIES WORKED FOR

Talent Tree, Unveiled Marketing, Newbridge marketing group, iSecretShop, Hair Models Express, All Around Talent, Chic Models, Matrix, Monterey Mystery Shopping, Ontour24/7, Assist Marketing, Boar's Head, Soy Zen Zay, NAA, Marathon photo, Dillards, Talentwise, Retailcomm, AMCI, Productions Plus, Radar 360, Mosaic, Cyber Solutions, Brand Besties, SOHO experiential, Elevate, National Allegiance Alliance, University of Arizona, Health Net, United Healthcare.