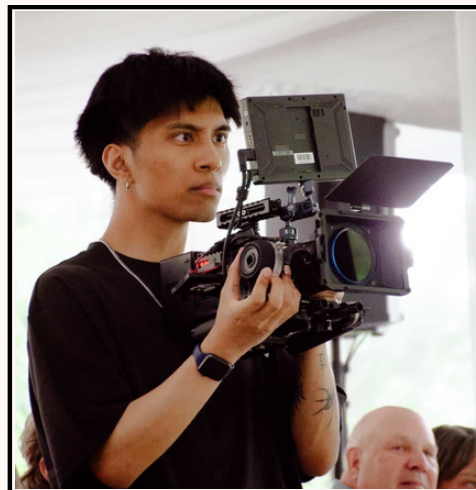


Ross Mendigorin

DIGITAL CONTENT
CREATOR & FILMMAKER



ABOUT ME

I'm a filmmaker and content creator dedicated to helping businesses bring their brand to life with high-quality visuals. From promotional videos and social media clips to full-scale advertising content, I create material that captures attention and connects with your audience.

Equipped with professional cinema cameras, drones, and audio gear, I deliver polished content tailored to your needs. If our standard packages don't quite meet your needs, we can create a personalized package tailored to your goals, budget, and vision, ensuring your business always stands out.

Followers Across
all Platforms

2.6K

Average
Reach

13K

Engagement
Rate

48.3%

Average
Impressions

90%

NOTEWORTHY COLLABORATORS

FILCAN
CREATIVE

PLAYHOUSE

STORMCROW
MANOR

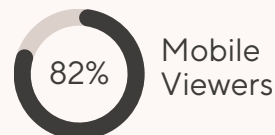
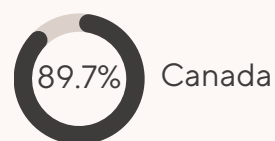
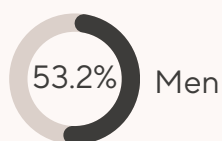
BURGER
FACTORY

SERVICES & RATES

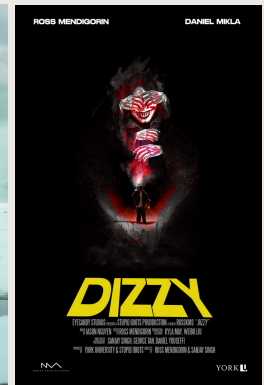
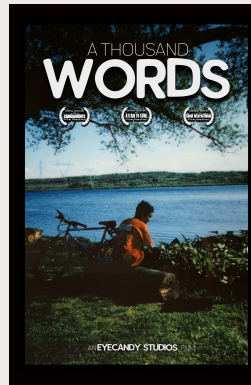
- STARTER PACK \$500-600
- SPOTLIGHT PACK \$1k-1.5k
- PREMIUM PROMO \$1.5k-2k
- ANNUAL PARTNER \$2k/month

*see next page for
breakdown

DEMOGRAPHICS



Previous work



*A drive link is attached within the email for more examples of work.

Package Breakdown

Starter Pack
\$500

1 Cinematic Reel or Skit (15–30 sec) to test the waters

Spotlight Pack
\$1,000

3 Reels or 1 Ad + Optional Drone Shots for an additional \$500

Premium Promo
\$1500

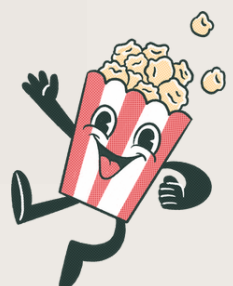
1–2 Min Video + 2 Cinematic Reels + 1 Skit

Annual Promo
\$2200

2 Reels + 1 Promo + 1 Skit + Cinematic / Month

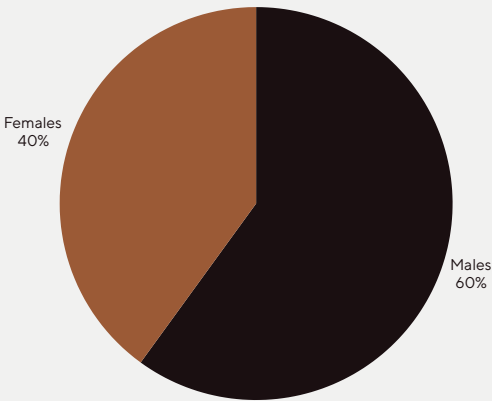
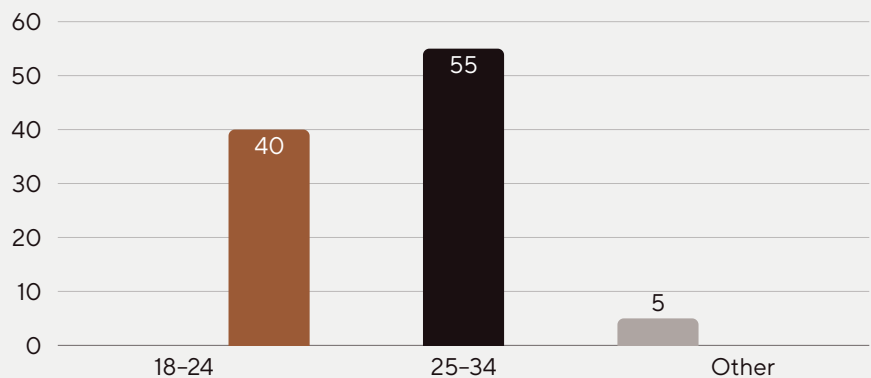
Contact below to customize a package that suits your business or budget.

 rosskms1@gmail.com |  289-200-1505 | IG: @rosskms



Demographic Breakdown

Age Percentage (Cross-Platform Highlight)



(Audience skews 18-34 Canadian males, prime entertainment demographic balanced by a female-leaning TikTok.).

Platform	Followers	Age Split	Gender Split	Avg Views / Post	Top Geo
Instagram 	1001	55.5% 18-24	53.2% M / 46.8% F	54.1k views/mo	Toronto/Pickering
YouTube Channels	1273	69.1% 18-24	68.1% M / 31.9% F	2.5k views/video	80% Canada
Tiktok	350	62.8% 18-24	44% M/ 55% F	8.5K Top Video	80% Canada

My audience is highly diverse and aligned with entertainment and lifestyle brands. Over 85% of my followers are aged 18-34, the prime demographic for moviegoing and social media. With a 57/43 male-to-female split and an 80% Canadian audience (Toronto & Pickering primary), my content reaches engaged young adults ready to act on brand experiences.

If you're ready to collaborate, I'll handle the filming, editing, and delivery, so your team can focus on sharing stories that connect.

Let's create something unforgettable together.

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