





CONTENT CREATOR

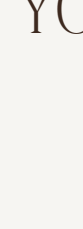
Once a reporter chasing stories, now a creator crafting them my own way

WORK WITH ME

ABOUT ME



Former news reporter turned content creator with a passion for storytelling across every medium. With a background in broadcast journalism, I bring hands-on experience in writing, shooting, editing, and producing multimedia content that informs and engages audiences. My newsroom roots taught me to move fast, think creatively, and capture moments that matter – skills I now channel into building compelling, authentic content that connects brands with their communities.



HOBOKEN, NJ TO NEW YORK, NEW YORK & BEYOND

PREVIOUS WORK LOCAL BUSINESSES






Promoting new services offered by Cantu Custom Embroidery





PREVIOUS WORK FOR NATIONAL COMPANIES







Drunk AF

Door Dash

Hatch

Door Dash

Bondi Boost

Showcasing how to use a product

OFFERING UNIQUE CONTENT

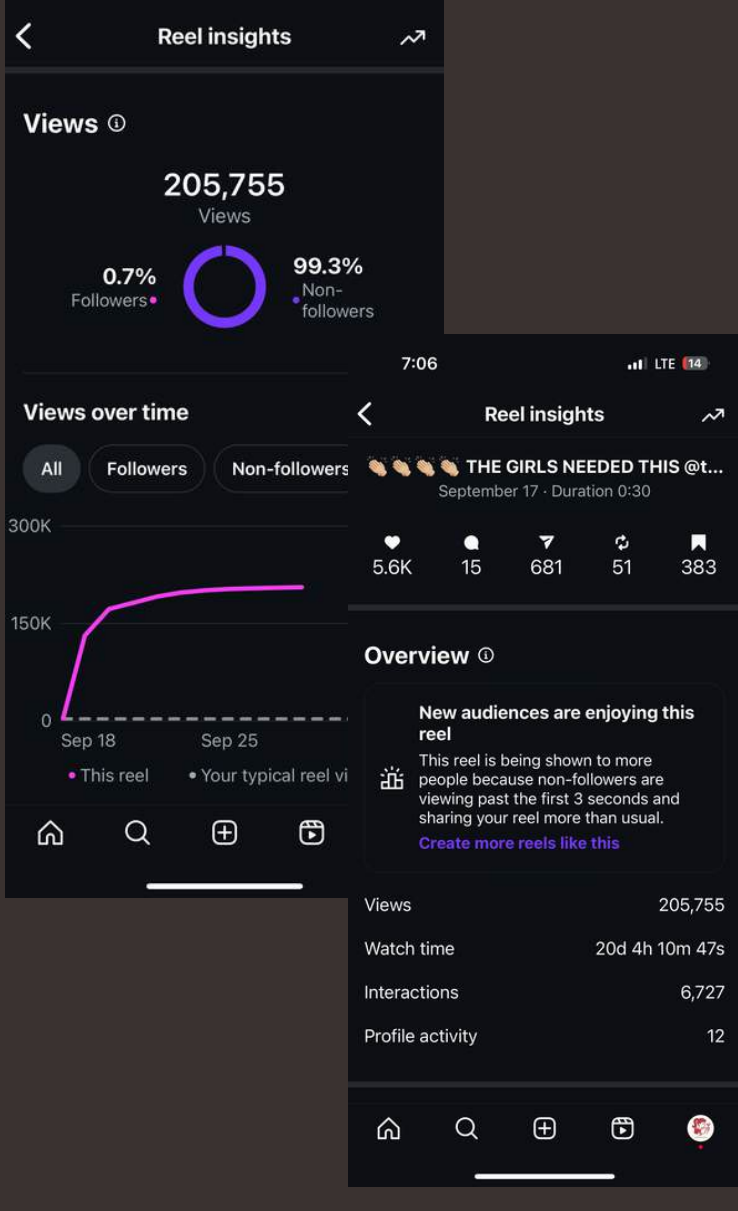
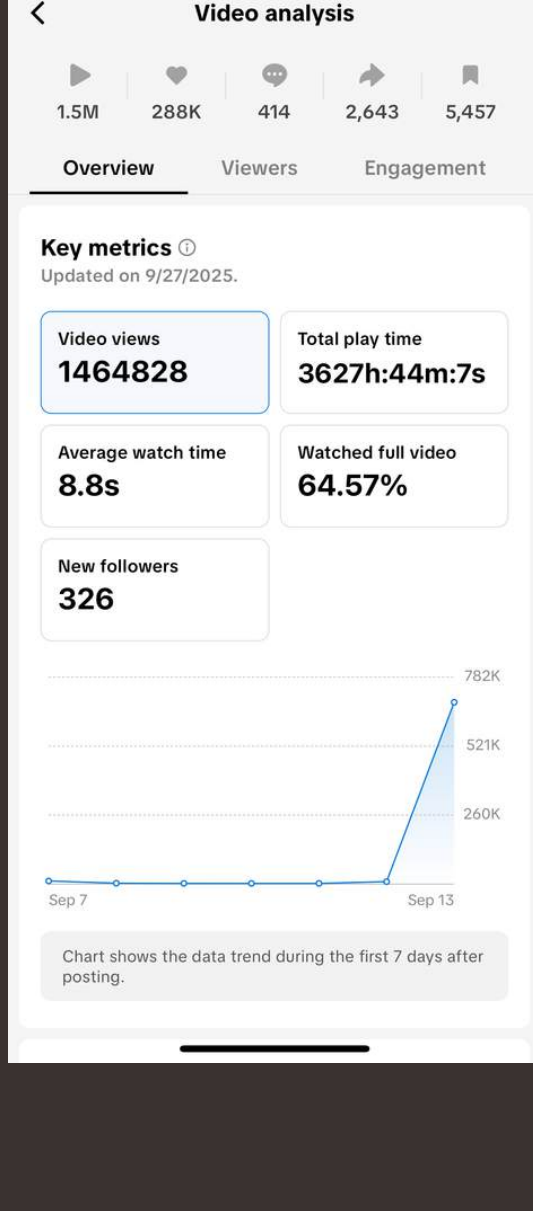
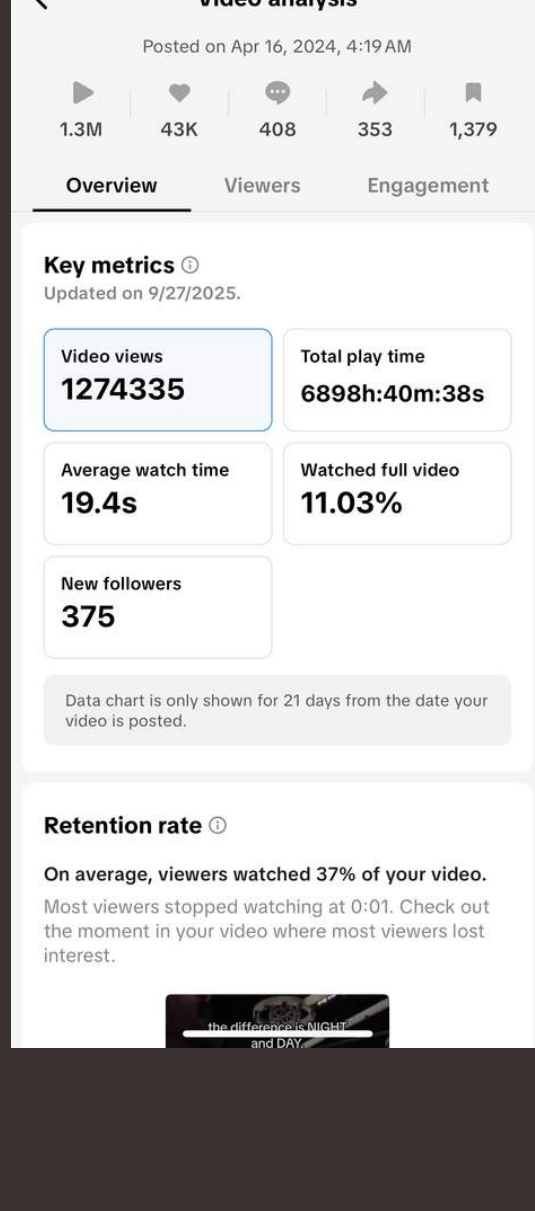
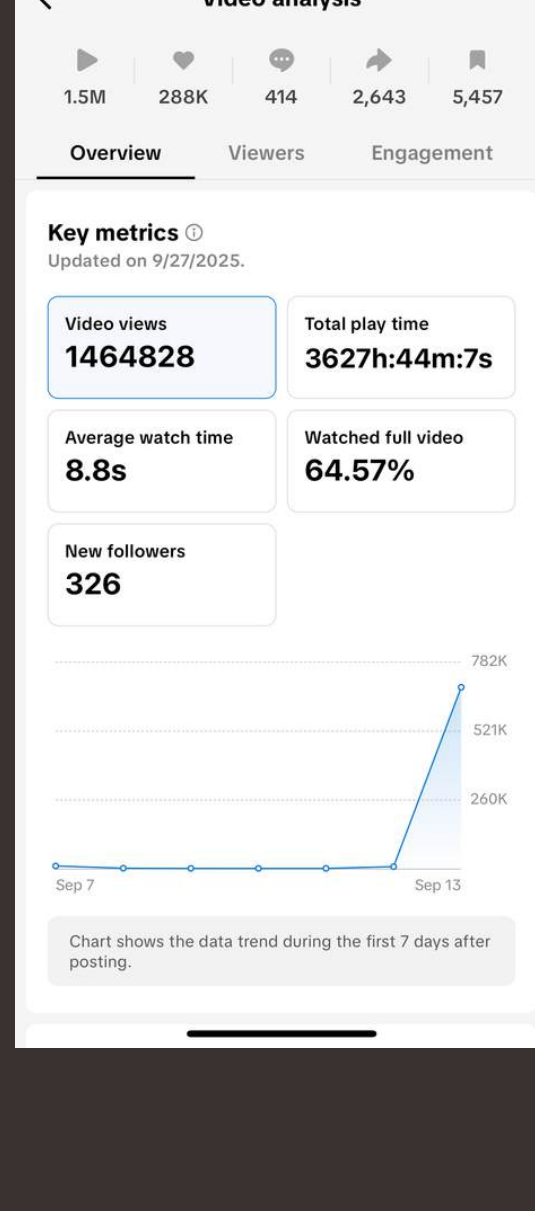
NOTHING IS MORE NOSTALGIC THAN A HOME VIDEO. SHOWCASE YOUR PRODUCT IN A "HOME VIDEO"




Example 1

Example 2

PROVEN TRACK RECORD

FINDING WHAT WORKS FOR YOU

EITHER HAVE ME POST ON MY SOCIAL MEDIA OR REQUEST A COPY OF CONTENT THAT YOU CAN POST ON YOUR BUSINESSES ACCOUNT - EITHER IS FINE BY ME

Option 1: I can offer content creation for your social media account usage. I'd be accountable for:

- All aspects of content creation, including: shooting, editing, and delivering work to you, for your internal usage and promotion.
- If there is a "service" being offered at your business you'd like to showcase please have a client available that is comfortable on camera or you can utilize me, if needed.

Total investment - \$375

Option 2: I can offer content creation and post on my own social media channels (TikTok over 5,000 followers, many of which are local to the Hoboken area)

- All aspects of content creation, including: shooting and editing
- If there is a "service" being offered at your business, please have a client available that is comfortable on camera or you can utilize me, if needed.

Total investment - \$400

FINDING WHAT WORKS FOR YOU

EITHER HAVE ME POST ON MY SOCIAL MEDIA OR REQUEST A COPY OF CONTENT THAT YOU CAN POST ON YOUR BUSINESSES ACCOUNT - EITHER IS FINE BY ME

Option 3: Provide services you offer on me and I'll post on my social channels to show first-hand what your business offers for customers

Total investment - \$200

Option 3: Provide services on me and I'll film, edit content, and recommend hashtags and descriptions, for your business's social media accounts to boost your content and local following.

Total investment - \$150

PACKAGE PRICING FOR ROUTINE CONTENT IS AVAILABLE UPON REQUEST



GET IN TOUCH



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OPEN FOR COLLABS

