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WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/morgan-alston-78351a19a/>

SKILLS

- Strong writing, organizational, and verbal communication skills
- Microsoft Excel, Access, Word, PowerPoint, Adobe Photoshop, Audition, Premiere Pro, InDesign, Final Cut Pro X, Avid, Quantel, After Effects, and WSC
- Tagboard Social & Cloud Graphics Production
- Clean and quick AP writing style
- Studio/control room production
- Effective Interviewer and Storyteller
- Podcast Hosting & Producing
- Strong Research Skills
- Instagram, TikTok, Facebook, Youtube/Shorts, and Twitter savvy.
- Content Creation

MORGAN ALSTON

EDUCATION

Bachelor of Arts | Media Studies And Production
Monmouth University, West Long Branch, NJ

EXPERIENCE

October 2024 - Current

Social Host/Producer - Warner Bros. Discovery | New York City , New York

- Travel the country to conduct and shoot on- and off-camera vertical interviews for WBD's Bleacher Report and its full slate of portfolio brands.
- Produced, edited, and managed all published TikTok, YouTube, and Instagram content from concept to execution.
- Spot and pitch viral Gen Z/pop culture stories, and actively connect with key sources to help shape and develop those stories.
- Generated over 98 million views across Bleacher Report's social platforms through original content creation and strategic distribution.

May 2023 - Current

Entertainment Reporter and Host- The Knockturnal Magazine | New York, NY

- Lead, supported, and produced compelling, viral pop-culture content across all Knockturnal platforms.
- Conducted off-camera and on-camera interviews with guest stars.
- Planned marketing, editorial, and growth strategies, managed workflow across multiple channels.
- Built and engaged communities.

August 2024 - Current

College Football Sideline Reporter - ESPN+ | New Haven, CT

- Sideline reporter for UConn and Sacred Heart's football programs, covering their home football games while sharing the stories of the athletes, the student body, and the community.
- Identify and report unique stories, ranging from breaking news to off-the-field features.
- Maintained up-to-date knowledge of trends and newsworthy topics related to the sport or team being covered.

August 2022 - January 2025

Podcast Host, Producer, and Creator She Gets What She Wants | West Long Branch, New Jersey

- Created, edited, and published podcast show that airs weekly.
- Host show on trending cultural topics, delivering dynamic, unfiltered discussions in a conversational format.
- Researched topics before writing scripts and interview questions.
- Helped increase active listener audience by 254% from posting content on social media pages.
- Cut audio tracks, add music, sound effects, and more.

January 2023 - December 2023

Freelance Reporter and Producer News 12 New Jersey | Edison, NJ

- Effectively went on-air to share news with the public.
- Propose story ideas and collaborate with producers, assignment editors, and reporters to determine direction and deliver concise reporting packages.
- Support all social media platforms by following opportunities and trends happening locally and nationally.

July 2023 - November 2023

Content Producing Intern - NFL Films | Mount Laurel, NJ

- Pitch and create engaging visual pieces of content around the NFL's biggest storylines.
- Manage social media by logging clips and distributing them across the NFL's social media handles on various platforms (Twitter, Instagram, YouTube, and TikTok).
- Publish multiple pieces of content daily by writing captions, selecting hashtags, tagging appropriate accounts, and creating text over videos.

May 2022 - August 2023

Entertainment Intern - The New York Post | New York, NY

- Worked with The New York Post to create engaging New York pop culture, sports, and fashion content, vertical videos for various media platforms, and pitched stories for several video segments.
- Spotted trends on a daily basis and edited vertical content for social media.