# Mairely Espinoza



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Phoenix, AZ



<u>Portfolio</u>

## SKILLS

- Runway walking & posing techniques
- Commercial & lifestyle modeling
- On-camera presence & expression control
- Product and e-commerce modeling
- Wardrobe styling awareness
- Creative direction collaboration
- Social media content creation
- Time management & punctuality
- Adaptability on set
- Public speaking & brand representation

### EDUCATION

# CORELLA AND CO MODELING ACADEMY

Model Development Program Graduate

2020

# PROFILE

A creative and professional freelance model with experience in fashion shows, boutique campaigns, product shoots, and commercial content. Known for versatility in front of the camera, strong posing skills, and a professional work ethic. Comfortable with direction or improvisation, and passionate about bringing a brand's vision to life.

#### EXPERIENCE

#### FREELANCE MODEL

Fashion | Commercial | Runway | Lifestyle

2024 - Present

- Walked in On Central Fashion Show (2025), produced by The Garment League
- Walked in Chic En Bloom Fashion Show (2025), produced by ASU FIDM
- Featured model in ASU FIDM's "Uncertainty" Showcase (2025)
- Modeled and created branded content for Flutter by Jerz, blending lifestyle and product-focused visuals
- Campaign model for Ari Boutique, featured in seasonal and promotional collections
- Modeled for Dria Dair, representing contemporary women's fashion in digital and print campaigns
- Produced high-quality visual content for commercial, editorial, and lifestyle platforms
- Skilled in on-camera movement, brand storytelling, and wardrobe versatilitu
- Brought professionalism and creativity to every set, collaborating closely with designers, stylists, and photographers

#### **PAGEANTRY**

Teen Universe Arizona

2020

- Represented Arizona in a national pageant competition
- Participated in media interviews, fashion segments, and promotional appearances
- Gained early public speaking, poise, and modeling experience
- Served as a mentor for aspiring models through Corella and Co Modeling Academy, offering guidance on runway, posing, and industry professionalism