



MAKAYLA McBEAN

Atlanta, Georgia | Email: beaniebabe190@gmail.com

Instagram: [_.beanzzzz._](#) | TikTok: [_.beanzzz._](#)

Model | Brand Muse | Music Video Talent | Fashion & Beauty Creative |
Promotional Model | Content Creator | Brand Ambassador | On-Camera Talent |
Lifestyle & Fashion Personality

PROFESSIONAL PROFILE

Dynamic and versatile model and on-camera talent based in Atlanta, Georgia. Recognized for strong presence in music videos, promotional modeling, and lifestyle content creation. Skilled in embodying brand aesthetics, delivering expressive performance on camera, and elevating visual campaigns through authentic creative energy. Experienced in working with upcoming artists, reality TV productions, and fashion-forward creative teams.

SOCIAL REACH / DIGITAL INFLUENCE

Growing digital presence with increasing engagement across Instagram and TikTok. Over 10K+ combined impressions and content interactions across platforms, with active audience in fashion, music, and lifestyle communities.

PROFESSIONAL EXPERIENCE & CREDITS

Music Video – “How It Goes” by RICORAW

Featured Upcoming Talent | 1 of 3 Lead Models | Promotional Model
2025 | Atlanta, Georgia

Music Video – “Faded off 1942” by Ca\$hmere

Featured Upcoming Talent | 1 of 2 Lead Models | Promotional Model
2025 | Atlanta, Georgia

Music Video – “Waddup” by Tim

Lead Model | Promotional Model | Acting Talent
2025 | Atlanta, Georgia

Reality Television – Love & Hip Hop: Atlanta

On-Screen Extra (Karlie Redd's Grand Opening Segment)

Recorded October 15, 2025 | Atlanta, Georgia

SKILLS & SPECIALTIES

Print & Video Modeling

Music Video Talent & On-Camera Performance

Brand Muse & Creative Direction

Lifestyle & Fashion Content Creation

Social Media Presence & Engagement

Promotional & Commercial Modeling

Runway Readiness & Pose Flow

Influencer & Brand Ambassador Collaborations

Reality TV Extra Experience

Expression Work & Camera Awareness

BTS & Event Appearance Talent