

DOUG DAVIDSON

Craftsman · Designer · Educator · On-Camera Talent

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PROFILE

With over 25 years in design and craftsmanship, Douglas merges creative direction, product innovation, and storytelling through the art of making. As the founder of The Brown Buffalo® and CANVASWORKER®, he has designed for brands like Nike, Apple, Adidas, Burton, The North Face, and Yeti — while teaching the next generation of makers. His calm presence and real-world skill make him a natural fit for cinematic roles that celebrate authenticity, hands-on craft, and purpose-driven design.

ON-CAMERA & CREATIVE STRENGTHS

- Real-world craftsman; authentic workshop and maker energy
- Experienced on camera (interviews, teaching, process demos)
- Comfortable improvising and narrating technical work
- Visually fluent in storytelling, lighting, and composition
- Experienced educator and communicator
- Grounded, calm presence on screen

SPECIAL SKILLS

Industrial Sewing · Product Design · Pattern Making · Creative Direction · Industrial Machinery Operation · Leatherwork · Technical Prototyping · Photography · Videography · Teaching · Yoga & Breathwork

PROFESSIONAL HIGHLIGHTS

- Founder / Creative Director — The Brown Buffalo® (2005–Present)
 - Designs and manufactures purpose-built backpacks and travel goods. Clients include Nike, Apple, Adidas, Yeezy, The North Face, and HydroFlask.
- Founder / Workshop Director — CANVASWORKER® (2017–Present)
 - Teaches industrial sewing and product design to creatives, military professionals, and industry leaders. Workshop participants include GoRuck, Apple, Nike, Lululemon, and ArtCenter College of Design.
- Senior Design Director — Burton Snowboards (2013–2015)
 - Led product design for apparel, backpacks, travel gear, gloves, and accessories. Oversaw creative teams and innovation projects.
- Design Director of Equipment — The North Face (2010–2012)
 - Directed global design for backpacks, travel gear, tents, and sleeping systems.

EDUCATION & AFFILIATIONS

Adjunct Instructor — ArtCenter College of Design (2011–2020)

Member — Industrial Designers Society of America (IDSA)

FEATURED IN

- Brand and documentary short films highlighting design process
- Interviews and media coverage in design and maker publications
- Workshop and process features on YouTube and social media