





Adini Rulita's
PORTFOLIO
BEAUTY & LIFESTYLE

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 [adinirulita](https://www.tiktok.com/@adinirulita)

Hi! I'm Adini Rulita, a content creator focused on beauty and lifestyle. Through TikTok and Instagram, I love sharing makeup and skincare tips, along with authentic and relatable moments from daily life.

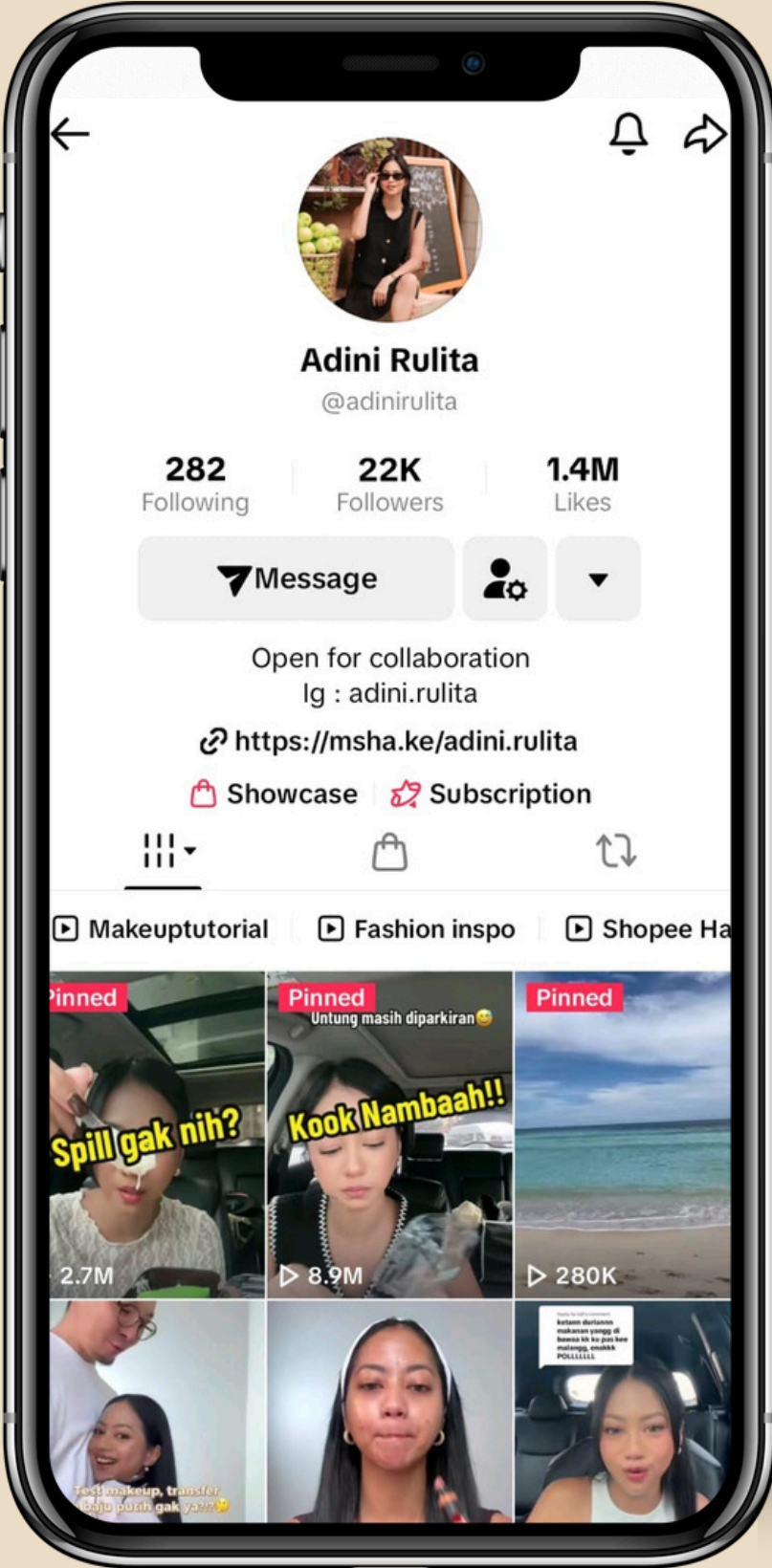
ABOUT ME



My content reflects a balance between self-care and everyday living, with an honest, personal, and real touch—not overly polished, yet warm and aesthetic. Most of my audience are young women aged 18–24 from major Indonesian cities like Jakarta, Surabaya, Bandung, and surrounding areas.

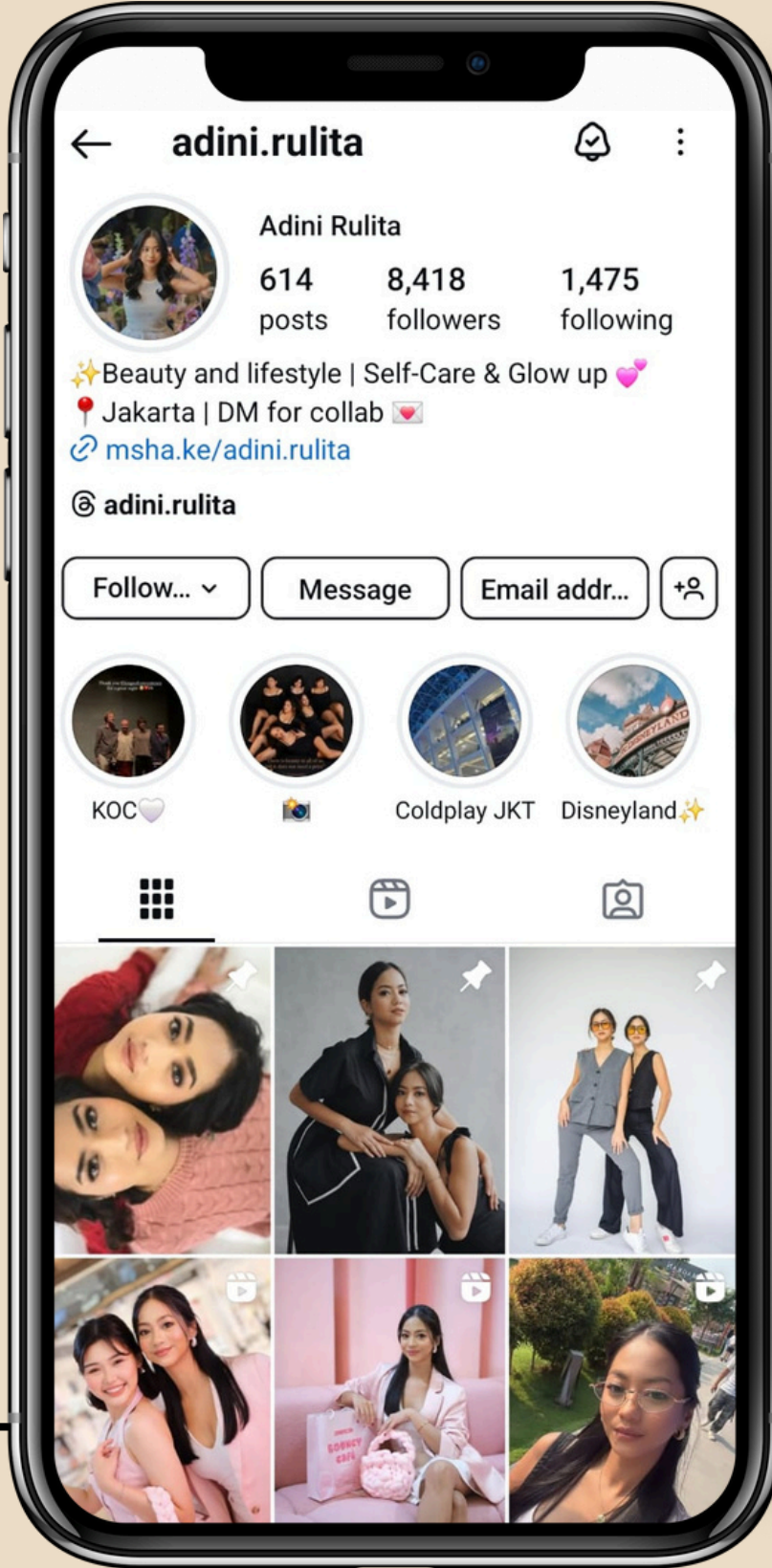
With an active and organically growing community, I'm committed to delivering brand messages in a genuine, relevant, and empathetic way. I believe successful collaborations start with trust, authenticity, and shared values.

SOCIAL MEDIA ACCOUNT



TikTok

@adinirulita



@adini.rulita

Instagram

SCOPE OF WORK



ATTENDING EVENT

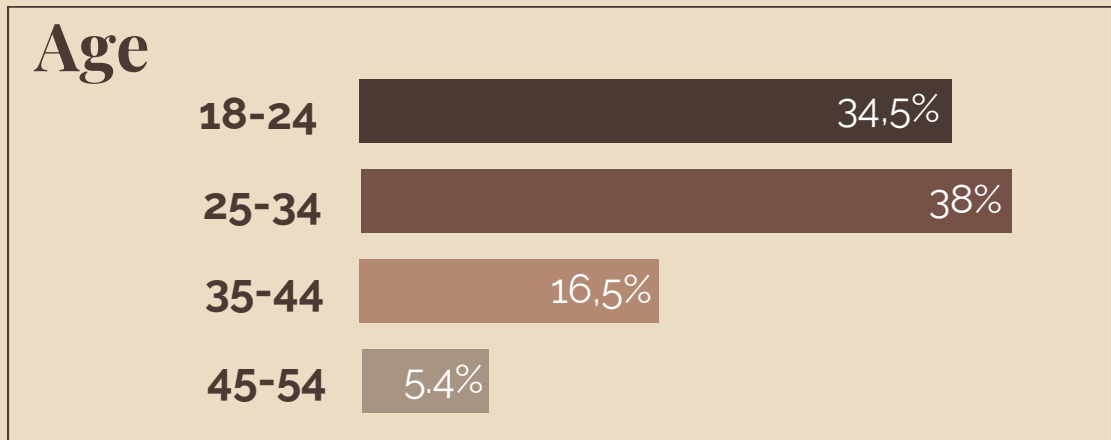
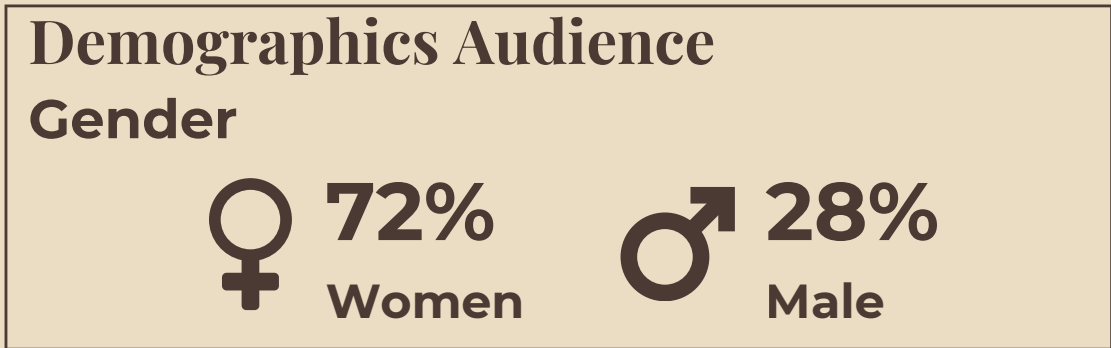
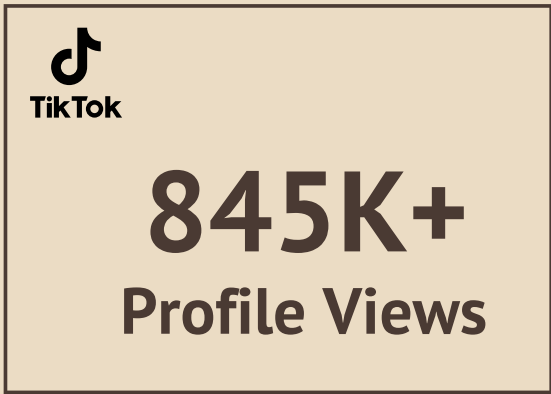
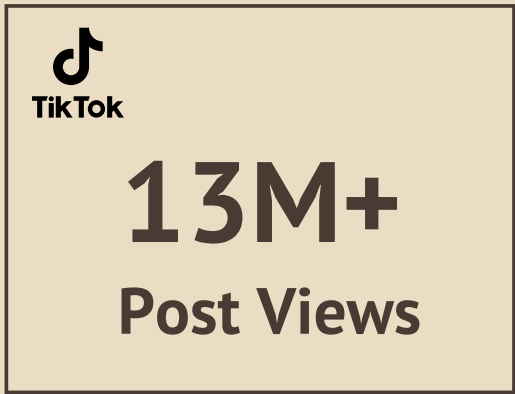
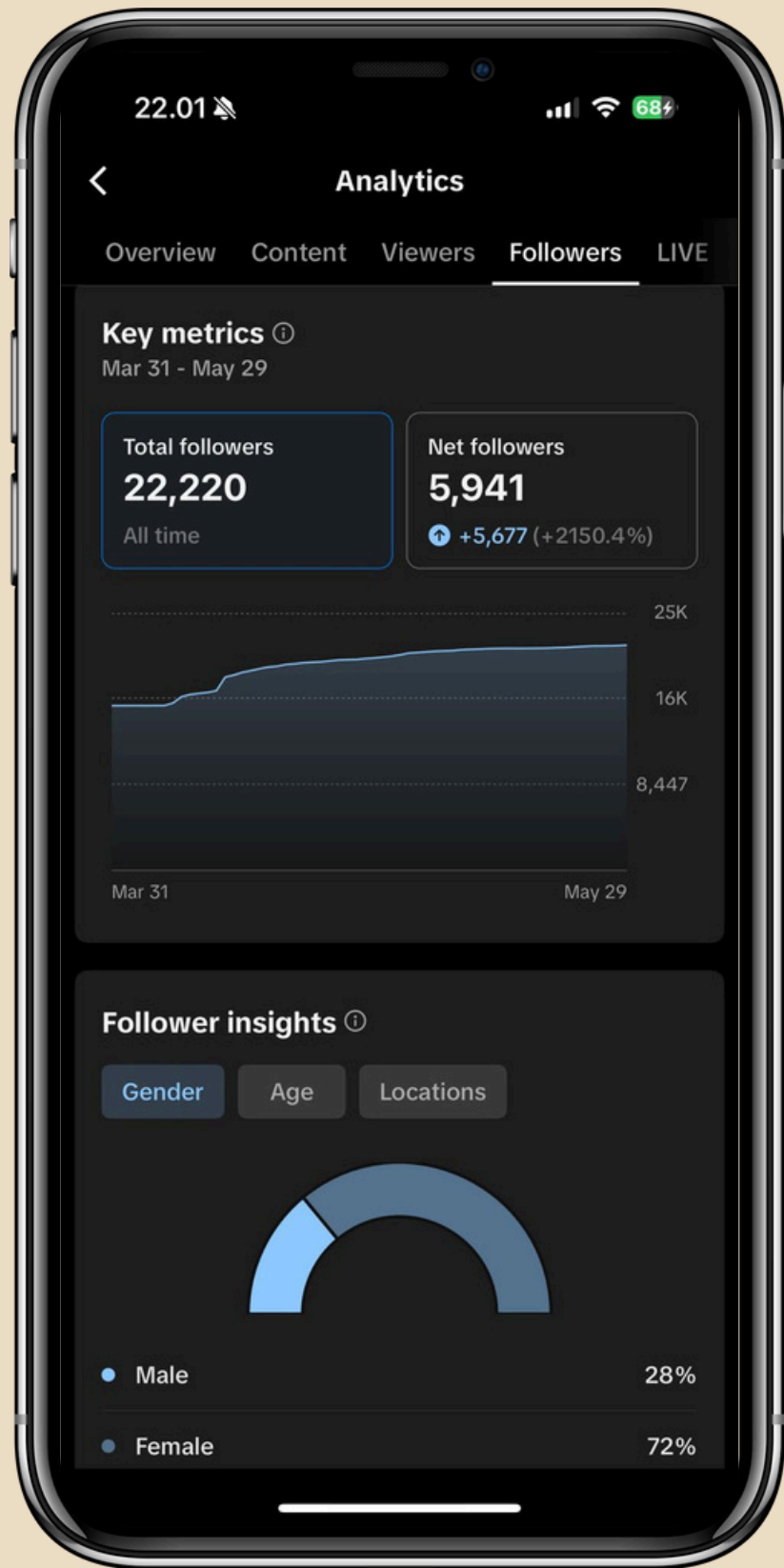
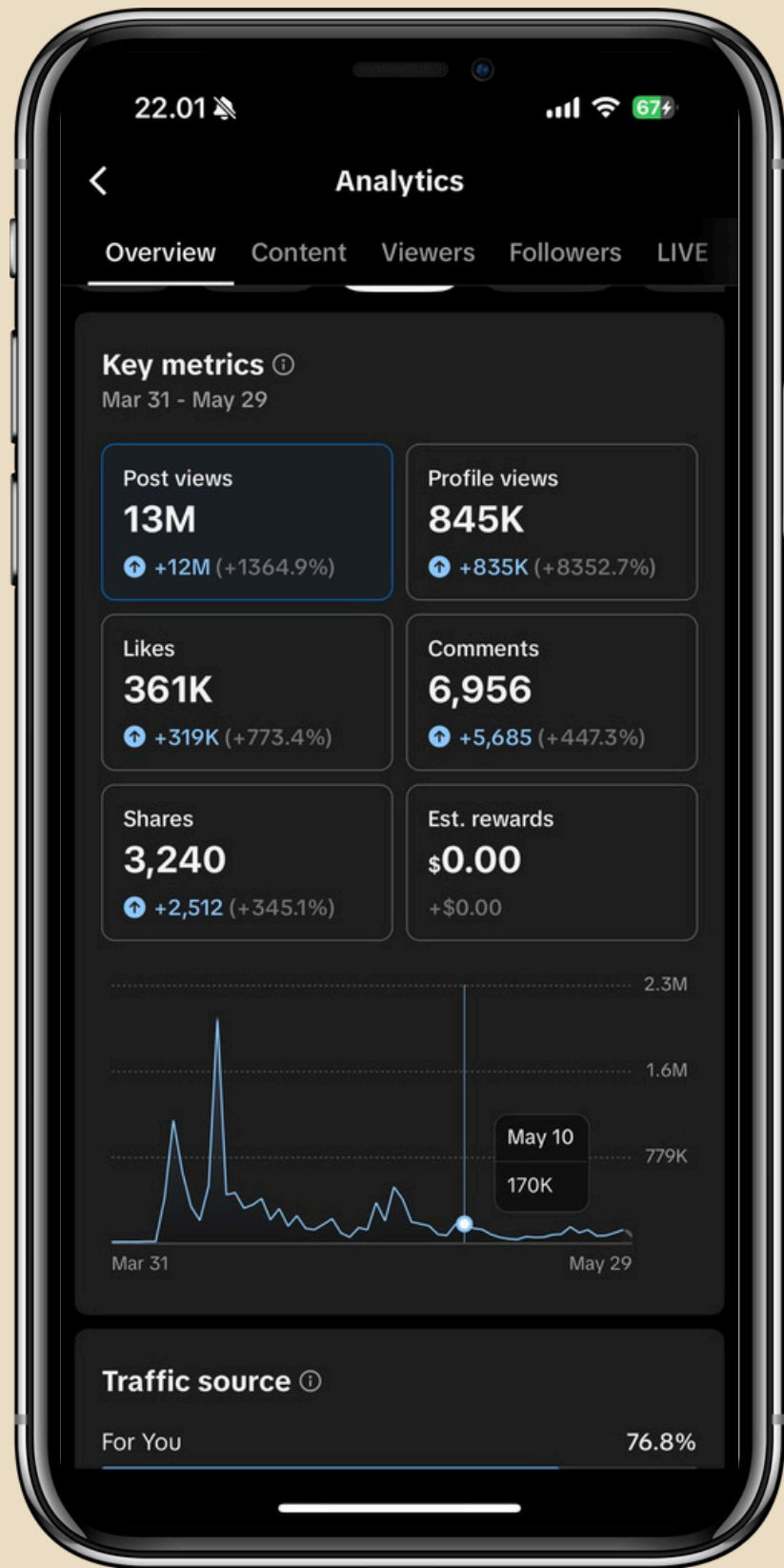


PRODUCT REVIEW



TALENT MODEL

INSIGHT OVERVIEW



Previous COLLABORATION

