

PALOMA RAEZ

• Media, Arts and Communications •

CONTACT DETAILS

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🌐 [Paloma Ráez](#)
📄 Full Working Rights

EXECUTIVE PROFILE

Creative and versatile Arts and Communications professional with a minor in drama. Proficient in photography, video creation, and editing, with a strong eye for detail and storytelling. Combines creative talent with strong organizational and customer service skills to deliver engaging, high-quality content.

KEY SKILLS

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|-----------------------|------------------------------------|-----------------------------------|
| ▶ Media Production | ▶ Acting and Performance | ▶ Project and Workflow Management |
| ▶ Photography | ▶ Art and Cultural Program Support | ▶ Customer Service |
| ▶ Video Creation | ▶ Guests and Client Relations | ▶ Team Collaboration |
| ▶ Visual Storytelling | ▶ Administrative and Front | ▶ Desk Operation |

EDUCATION

UNIVERSITY EDUCATION

Bachelor's Degree in Communication Science | University of Lima

April 2010 – December 2015

- 5-year Program.
- Major in Audiovisual Communications & Film.

DRAMA EDUCATION

Clown Technique for Actors | Gestus Performing Arts Center. Lima, Peru. 2023

The workshop explored clown language and games to develop the actor's skills, strengths, and limitations.

Introduction to Physical Theatre | Physical Theatre Company. Lima, Peru. 2023

Two-month workshop focused on learning the basic principles of Jacques Lecoq's pedagogical approach.

Body on Stage Workshop | Haztudrama Theatre Company. Lima, Peru. 2022

Week-long training in body musicality, acrobatics, stage fight, and mime art.

Expressive-Physical Training and Thought About The Body. Seminar 2022

4-day online seminar by Marcelo Savignone: artistic director of the Belisario Theater and director of the Marcelo Savignone Studio (Argentina) with pedagogy in Jacques Lecoq's Method.

Complete Clown Program | Gestus Performing Arts Center. Lima, Peru. 2022

3-month workshop consisting of training in the use of clown performance as an artistic tool through the contact of emotions, bodywork, and play.

Actress | Yestoquelotro Studio, Lima, Peru. 2019-2020

Part of the ensemble of the theater play "Implosión/Explosión" written by director David Carrillo and Peruvian playwright Federico Abril. It had a 2-month season run.

Improvisation Workshop | Maria Guadaña Theatre Company. Lima, Peru. 2019

Classes of theatrical improvisation (how to use improv tools to train our multisensory creativity for the solving of problems).

PROFESSIONAL EXPERIENCES

PRODUCTION EXPERIENCE

Production Assistant | La Huella Producciones. Lima, Peru.

November 2017 – December 2018

- Assistance in event planning and production.
- Organization of cultural workshops, business fairs, award ceremonies, and conferences
- Clients have included the Ministry of Culture of Peru, NGOs such as UNICEF, and companies like PeruPlagas.

Sponsorship Producer | Container Producciones. Lima, Peru.

June 2017 – August 2017

- Responsible for securing sponsorships and forging strategic business alliances for the production, art, and costume departments of the film "Sobredosis de Amor" (Love Overdose), directed by Jesús Álvarez Betancourt.
- Led negotiations with key partners to support the film's creative and logistical needs. The film premiered in March 2018.

Junior Producer | Quimik Group. Lima, Peru.

April 2016 – October 2016

- Provided comprehensive assistance in the creative planning, production, and supervision of corporate events, endomarketing initiatives, and below-the-line (BTL) advertising campaigns.
- Collaborated closely with cross-functional teams to ensure the seamless execution of promotional activities, enhancing brand engagement and achieving key business objectives.
- Creative skills in developing innovative activities and proposals were pivotal in delivering successful professional pitches.

Assistant Producer | Pacha Films. Lima, Peru.

August 2014 – July 2015

- Assisted in the production and research of documentaries and journalistic videos for renowned media outlets including Vice News, Al Jazeera, Discovery Channel, Channel 4 UK, and others.
- Contributed to the development of compelling storylines, conducted in-depth research, and supported various stages of production to ensure the delivery of high-quality, impactful content.
- This role served as my university internship, providing valuable hands-on experience in the field.

Editing | Conservation International, PERU

February 2021 – July 2021

- Editing of social media videos for an International NGO, including audio regulation, subtitles, and graphics.

PEDAGOGY

Chief of Practice | University of Lima, Peru

April 2018 – December 2021

- Assistant of professor Carlos Delgado in the class of "Direction of Actors" for four years.
- In charge of supervising the shooting of student's short films and editing, giving input in the creative process, and evaluation and grading of projects and final work.
- Topics covered in the course included different acting methods and exercises with professional actors and two short films: one with a naturalistic direction and the second with a surreal approach.
- Developed skills such as leadership, mentorship, patience and empathy when working with university students and their projects.

Photography Teacher | PhotoManhattan, New York, USA

December 2021

- Led two photography online seminars: "iPhoneography" and "Introduction to Manual Photography".
- Both seminars consisted in a theoretical part with a visual presentation and a practical part that required exercises with immediate feedback.

PHOTOGRAPHY AND MEDIA

Media Freelancer

- Photoshoots (portraits, events, and product photography), editing (both photography and video), and filming assistance. Equipment: Sony Alpha 6300.

Photographer | AdvancedLife Photography. Brisbane, AUS.

January 2024 – Present

- Portrait photographer responsible for single and sibling pictures.
- In charge of directing and shooting photographs of school staff members and kids between 4 and 18 years old.
- Trained in emotional and rational techniques for managing diverse personalities and situations within a school environment, along with legal procedures for addressing child-related matters.
- Blue card approved.

Guest Experience Manager | Verve Portraits. Brisbane, AUS.

August 2024 – January 2025

- In charge of providing high-quality service and hospitality at a luxurious and artistic family photography studio.
- Studio support and client relations management, before and after sessions, and workflow supervision of photo shoots while coordinating and assisting photographers.

Nature Photographer | Wild Photography. Tulum, MEX

June 2021 – November 2021

- Responsible for new member registrations, customer service, membership sales, supply organization, and negotiating strategic partnerships with other businesses.
- Tasks included preparing budgets, organizing the cash register, and providing concierge-style services.

Editing | World Wildlife Foundation, PERU

March 2018 – August 2018

- Editing of social media videos for an International NGO, including audio regulation, subtitles, and graphics.