

BREA N SPENCER

MEDIA KIT

THEE BO\$\$ BABE BREEZE

RADIO ON-AIR PERSONALITY &
PRODUCTION ASSISTANT



WHAT IS BO\$\$ BABES?

The House of BO\$\$ Babes, LLC. is a women empowerment brand focused on encouraging and uplifting all women, from young dreamers to seasoned professionals. Created by Brea Spencer in early 2019. Brea, better known as The BO\$\$ Babe Breeze, integrated the essence of BO\$\$ Babes into a high energy radio show!! The show is centered around positive vibrations, entertainment and local news, empowering topics for women specifically, as well as, interacting and engaging with all listeners with fun and sassy segments! I also highlight local minority owned business each and every week.

METRICS & ANALYTICS

- Instagram: 25K Followers
- Twitter: 2K Followers
- Facebook: 5K Friends

- Monthly Pageviews & Engagements: 100K+

HOW TO REACH ME

- Cell: (614) 783 7752
- Email: bspencer@urban1.com



BREA SPENCER

ON-AIR PERSONALITY
PRODUCTION ASSISTANT
MATCH DAY HOST
BRAND AMBASSADOR
CONTENT CREATOR

SOCIAL

 @beautyisbreeze

ADMIN/TECH PROFICIENCIES

Word Press
Project Management
Social Media Strategist
Copywriting
Adobe Audition
Adobe Premiere Pro
Vox Pro
Wide Orbit
Canva
Final Cut

ADVANCED SKILLS

Live Remotes and Broadcasts
Motivational and Keynote Speaker
Event Host
Podcast Host/Guest
Media Appearances
Brand Ambassador
Lifestyle/Social Media Collaborations

COMMUNITY OUTREACH

Creative spirit
Go Getter
Self Motivated
Reliable and Professional
Organized
Time management
Team player
Fast learner

ABOUT

I am extremely passionate about everything I do! My energy and personality shine any time I am behind the mic or in front of a live audience. The goal for my brand is to continue to connect and entertain audiences with positive energy and engaging content. With my love for production, content creation and hosting I am focusing on growing my brand beyond radio, especially within sports and behind the scenes. With 7+ years of experience, I am searching for more opportunities to develop my craft and network!

WORK EXPERIENCE

ON-AIR PERSONALITY, PRODUCTION ASSISTANT

Urban One | December 2018 - Present

- Deliver upbeat and engaging live radio shows, connecting with listeners
- Event/Concert Hostings, Interviews, Community Engagement
- Content Creation, Voice Overs, Script Writing, Board Operation

INSTRUCTOR

Ohio Media School | July 2022 - Present

- Instruct and develop student skill set in both Audio Production and Radio Production
- Create and customize curriculum, develop media workshops

SOCIAL MEDIA DIRECTOR

Spencer 4 Higher Media | January 2012 - November 2023

- Developed social media strategy to increase brand engagement and awareness
- Content creation and maintenance on social media platforms (i.e. Facebook, Instagram, LinkedIn, Twitter etc)

EDUCATION

THE OHIO STATE UNIVERSITY

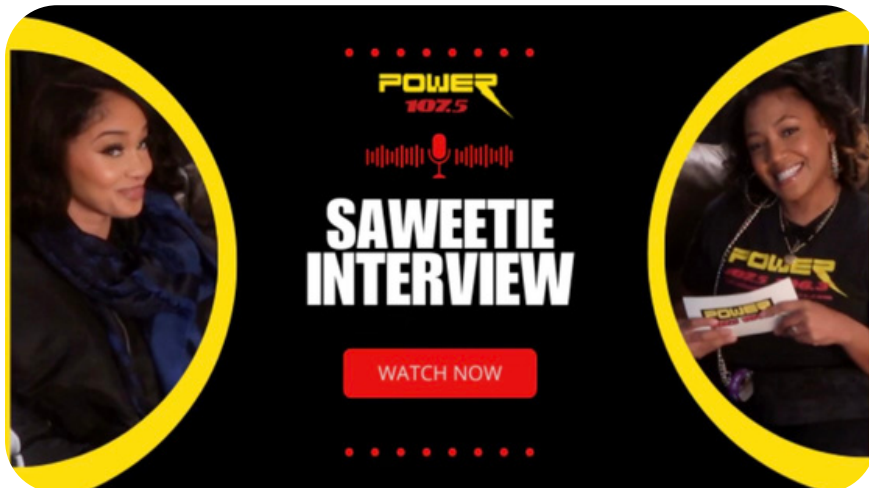
Journalism | January 2008 - December 2011



GET THE EXCLUSIVE

*The best way to connect with others is to show up
as your authentic self!*

-Breeze



SAWEETIE



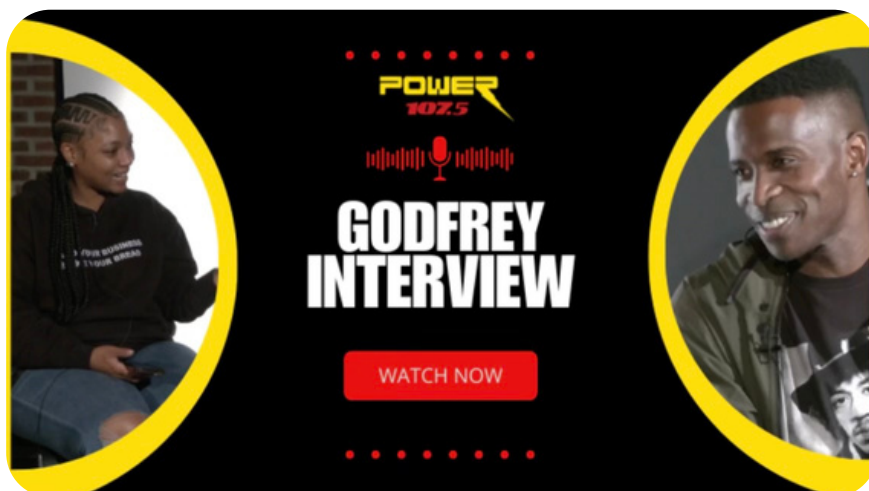
BRAXTON



MILLER

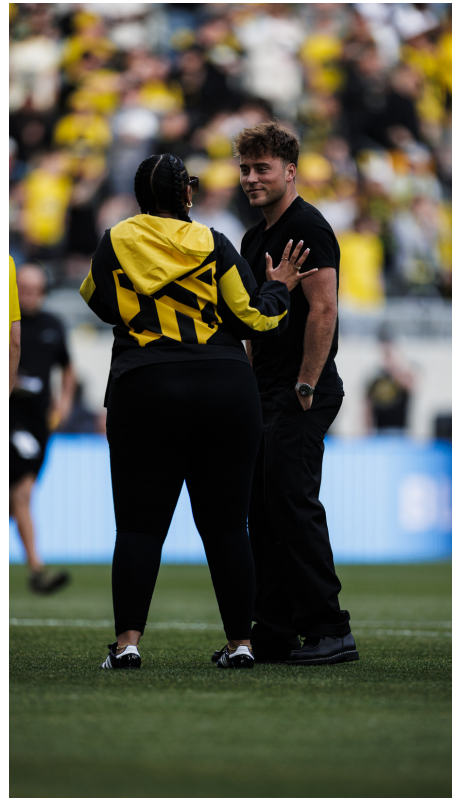


GODFREY





I am the first Black woman to be a Match Day Host for the Columbus Crew during the 2025 season!!





TAPPING INTO THE COMMUNITY

The Mom Prom was created to give women and their families an exciting event to look forward to during Mother's Day Weekend annually. We honor and celebrate motherhood in a fun way for the whole family to enjoy. Stepping into year 4, I hope to continue to grow and expand from city to city.

"The only difference between a good day and a bad day is your attitude, so always keep it cute and always choose to be happy."

-Thee BO\$\$ Babe Breeze

