

ISIS RIVERA

SUMMARY

Enthusiastic and professional Brand Ambassador with experience in engaging consumers, conducting surveys, and providing exceptional event support. Proven track record of promoting brand awareness, gathering valuable insights, and maintaining a positive and professional demeanor in high-profile settings. Skilled in lead generation, customer interaction, and contributing to successful event activations. Experienced in sales, IT, and customer service roles, demonstrating versatility and always a proactive approach.

Event & Brand Ambassador Experience

BA | Havas Street – Orlando, FL

T-Mobile x GIANT Communications Group LLC
August & July, 2025

BA | Havas Street – Orlando, FL

T-Mobile x NO LIMIT TALK, INC.
August, 2025

BA | Havas Street – Orlando, FL

T-Mobile x Wireless Vision Metro, LLC
August, 2025

BA | Eye5 Marketing – National Harbor, MD

Gartner Security & Risk Management Conference
June 8, 2025

Room Monitor | Eye5 Marketing – Denver, CO

Gartner Marketing Symposium/Xpo
June 2–4, 2025

Event Manager Assistant | Havas Street – Denver, CO

Outside Festival x Brooks Running
May 30 – June 1, 2025

BA | Ignite Productions – Orlando, FL

Perkins x Product Drops (Route 1)
May 15, 2025

On-Site Event Manager | Hurricane Productions – Orlando, FL

Furniture Today Bedding Conference
May 12–15, 2025

Cruiser Barista | Alliance Marketing Partners – Apopka, FL

Dunkin' Cruiser x Apopka High School
May 8, 2025



CONTACT

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SKILLS

- Brand Promotion & Awareness
 - Survey Engagement & Lead Generation
 - Customer Service Excellence
 - Event Setup & Breakdown
 - Professional & Approachable Demeanor
 - Strong Communication Skills
 - Time Management & Punctuality
 - Adaptability & Team Collaboration
 - Sales Techniques & CRM Tools
 - IT Knowledge & Troubleshooting
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WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/isis-rivera-19ab19242/>
- <https://www.trustedherd.com/w/742648546>
- https://www.instagram.com/Lucero_pomos/

BA – Sampling | Ignite Productions – Orlando, FL
Publix x Liquid Death
May 7, 2025

Cruiser Barista | Alliance Marketing Partners – Deland, FL
Dunkin’ Cruiser x Deland High School
May 7, 2025

BA – Directional | 360x Events & Promos – Orlando, FL
Gartner Supply Chain Symposium | Xpo
May 4–7, 2025

BA | ROI Marketing – Winter Haven, FL
ABC
April 30, 2025

BA | Encore Nationwide – Orlando, FL
NAPA x Universal Studios Orlando
April 25, 2025

BA – Event Setup, Sampling, Brand Rep | Alliance Marketing Partners – Orlando, FL
Dunkin Donuts x AllStar Cheer World Championship
April 15–16 & 18, 2025

BA | Encore Nationwide – Orlando, FL
NAPA x Universal Studios Orlando
April 11, 2025

Session Scanner | ATN Event Staffing – Orlando, FL
Ellucian Live Sessions
April 7–9, 2025

BA – Powerade / Water Station/ Sport Beans | JBC – Orlando, FL
RunDisney – Springtime Surprise Run
April 6, 2025

BA – Usher / Photo Booth Attendant | NX5 Theatrical – Orlando, FL
The Empire Strips Back
April 5, 2025

Loaders / Carton Prep / Backstock Runner | Havas Street – Orlando, FL
Brooks Relationship w/ RunDisney
April 2–5, 2025

Loaders / Carton Prep / Backstock Runner | Havas Street (Virtual Training)
Brooks Relationship w/ RunDisney
March 31, 2025

BA – Greeter, Cashier, Host, Organizer | Blossom Talent – Orlando, FL
Eladio Carrion – DON KBRN Album Pop-up Preview Showing
March 30, 2025

BA – Sampling | PBA Promotions – Orange City, FL
Coca-Cola Strawberry Kiwi Tour
March 28–29, 2025

EDUCATION

Full Sail University –
Winter Park, FL

- **Associate** of Science,
Information Technology, 03/2024

- **Bachelor** of Science,
Cybersecurity, Expected in 07/2025

Ridgefield Park Jr./Sr. H.S. –
Ridgefield Park, NJ

- High School Diploma

CERTIFICATIONS & LICENSES

- Security D License, FL Issued
- Navy Good Conduct Medal
- National Defense Service Medal
- Certified ScrumMaster (CSM), KnowledgeHut, 09/01/22

REFERENCES

Available upon request.

BA – Usher / Photo Booth Attendant | NX5 Theatrical – Las Vegas, NV
The Empire Strips Back – Las Vegas Residency
March 27–29, 2025

BA – Model | Ascent Talent – Gainesville, FL
Gatorade – Sports Brand / College Promotion
March 25, 2025

BA | Brand Besties – Orlando, FL
Electrify Expo – Voro Motors
March 22–23, 2025

BA | ROI Marketing – Winter Haven, FL
Minus 196 Sampling - ABC 130
March 21, 2025

Fun Ambassador / Event Assistant | WingTeam – Orlando, FL
LUNA 2025 – "WELCOME KIT ASSEMBLY"
March 12, 2025

Labor Team / Chair Movers | TurnKey – Orlando, FL
NBCU The Voice – Ole Red Restaurant
March 10, 2025

Event / Labor Team | Brand Besties – Orlando, FL
Totino's / Walmart Year Beginning Meeting 2025
March 8, 2025

Production Assistant | Staffed Inc. – Orlando, FL
Walt Disney Dolphin Hotel
March 7, 2025

Fun Ambassador / Event Assistant | WingTeam – Orlando, FL
Go Green Racing – Solar Car Team Building
March 5, 2025

BA – Clicker / Scanner / Door Handler | Eye5 Marketing – Orlando, FL
Gartner Data & Analytics Summit 2025
March 3–4, 2025

Work Experience

Sales Development Representative, 08/2024 - 10/2024
ProfitSolv - Remote, Florida

- Engaged in the REVGEN Sales Development Program, applying SEO, sales techniques, and digital strategy
- Supported client outreach and relationship building to generate new business opportunities
- Utilized CRM tools to track customer interactions and streamline communication
- Demonstrated strong communication skills by coordinating with multiple departments
- Maintained communication with account executives to facilitate sales opportunity development

Retail Sales Representative, 03/2024 - 08/2024
Wireless Vision (T-Mobile) - DeLand, FL

- Provided exceptional customer service in a high-traffic retail environment
- Maintained accurate sales records and resolved customer complaints professionally
- Assisted customers with product selection, account management, and troubleshooting
- Collaborated with team members to consistently surpass monthly sales goals

Retail Specialist (E4), 08/2017 - 07/2021

United States Navy - Mayport, FL

- Managed retail operations on a naval vessel, overseeing inventory and customer service
 - Served as Treasurer for the Junior Petty Officer Association, managing finances and budgeting
 - Analyzed sales data to identify trends and adjust sales strategies accordingly
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