



PROFESSIONAL SUMMARY

Enthusiastic Brand Manager skilled in customer service. Offering strong organizational and communication skills. Creative problem solver and flexible team player remaining poised in busy environments.

SKILLS

- Store promotions
- Social media management
- Promotional awareness
- Customer engagement
- Floor operations and displays

EXPERIENCE

Brand Ambassador: Alcohol Sampling April 2023 - April 2023

Heinekin | Fairview Heights , Illinois

- Collaborated with team members to align department goals, processes and procedures.
- Answered common and advanced customer questions based on extensive knowledge of product, market and competitors.
- Provided product samples, coupons, informational brochures and other incentives to persuade people to buy products.
- Kept areas neat while working and returned items to correct locations following demonstrations.
- Demonstrated and explained products, methods and services to persuade customers to purchase products or use services.

Brand Ambassador

April 2023 - April 2023

ZOA | St. Louis, Missouri

- Developed and maintained strong communication links with customers.
- Answered common and advanced customer questions based on extensive knowledge of product, market and competitors.
- Provided product samples, coupons, informational brochures and other incentives to persuade people to buy products.
- Maintained presentable areas with constant attention to stock and displays.
- Demonstrated and explained products, methods and services to persuade customers to purchase products or use services.
- Promoted products to customers at the XFL games in St. Louis, Mo with polished and professional demonstrations.

Brand Ambassador: Continental Tires Activation

March 2023 - March 2023

Oxford Marketing | St. Louis , Mo

- Uncovered brand advocacy opportunities by engaging, educating and befriending customers.
- Achieved sales goals through established sales techniques and creative communication skills.
- Collaborated with team members to align department goals, processes and procedures.
- Supported floor operations by restocking merchandise and processing customer orders.
- Relayed information and referred consumers to appropriate team members to answer questions.
- Maintained presentable areas with constant attention to stock and displays.

Brand Ambassador: Dave Chapelle Comedy Show

January 2023 - January 2023

ATN Event Staffing | St. Louis , MO

- Helped match customers to products with knowledge of current trends and direct feedback about individual preferences.
- Kept areas neat while working and returned items to correct locations following demonstrations.
- Supported floor operations by restocking merchandise and processing customer orders.
- Planned promotional programs to reach out to prospective customers.

EDUCATION

Bachelor of Science (B.S.)

May 2020

Indiana University , Indianapolis, IN