

# Frances Morales

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I am passionate Brand ambassador with 6 years of experience working with big corporations, I worked Auto Shows, pop ups, retail, events, corporate events, sports events, demos, conventions and more.

## EXPERIENCE ( Brand Ambassador)

### A+ STAFFING

#### ICC MEN'S T20 WORLD CUP FAN PARK

- Break down
- **Activations** -Face Painting, Roblox station, Cricket bowling activation, sign making, Cricket simulator, Mascot meet & greet,
- Line management
- Data capturing
- Getting surveys from people participating

## SKILLS

Honesty  
Communication skills, written & verbal  
Alertness  
Manage multiple tasks  
interpersonal skills  
Professionalism  
Integrity  
CPR

### 24 seven-Brand Ambassador

#### Kering sample Sale

- Working with brands such as Gucci, Versace, Balenciaga, Bottega,
- Front of house duties such as Register, taking payments Via Credit card and debit.
- BOH, inventory, running product, and putting items back in it's designed boxes.
- Greeting customers as they walk in.

#### Nordstorm Rack -Duties

- Inventory
- Organization
- Stock support, Breaking down boxes
- Front of House duties

#### Corkcicle- Duties

- Engage with customers and providing exceptional customer service and upsell tumblers.
- Open and close Pop up Booth
- Assist with inventory management which included restocking and replenishing products as needed
- Sales Tracking and end of shift reports
- Uphold the Corkcicle visual merchandising standard by ensuring the cleanliness and riding of the sales area
- Breaking down boxes and trashing it in a compactor
- Conduct credit/ debit card transactions accurately and efficiently.

#### Cycle for Survival- Duties

- Coat check
- Main floor
- Clean up floor and restock waters for cyclers
- Ensure all bikes are wiped down

#### Veiled-Duties

- Unloading boxes of Hijabs and clothing
- Registers( Conducted Credit/Debit Transactions
- Line management
- Support in dressing room area
- Rovering to ensure no product is left on the floor
- Fixing racks and ensuring all products is in the right area
- Removing all clothes from the racks and packing them back up

- Helping customers to find specific sizes and color options
- Cleaning and sweeping
- Break down boxes and trashing them

#### **Vinfast-Duties**

- Vehicle displace Model Knowledge
- Premium swag distribution
- Engaging with guest and taking interactive pictures
- Ensuring that guest scans QR code

#### **Emirates/ U.S open Tennis- Duties**

- Promo booth
- Helping guest work the AI art tablet and wall to ensure they get the best experience
- Line control
- Support to ensure all guest are able to spin the wheel on a tablet for a chance to win a seat cushion and collect data information

#### **Bloomberg- Duties (2 years in a row)**

- Manage team captain check in
- Manage the line of participants waiting to check in
- Manage distribution of hospitality passes and race pack for teams who are picking up
- Field changes that need to be made per team if any
- Assist participants and help answer questions on the night of the event
- Help participants print their results based on bib number

#### **Summer Streets (3 years in a row)**

- Flyering distribution ( Notification)
- Stop and Go sign to ensure runners and cyclists are stopping to avoid anyone getting hurt
- Cheer on Runners, Cyclists
- Directional
- Detour instructions

#### **Myrtle Beach**

- Hand out swag when customers scan QR code
- Set up and break down games, tent, and equipment
- Take quality photos of interaction
- Interact and get guest to play games
- Photo Booth

#### **Scottsdale AZ Tourism**

- Promotional Distribution of Globe Trinkets around Time Square
- Interact with people all over time square

#### **Major League Soft ball/Baseball (Play ball experience) Middle school**

- Set up and break down stations
- Ensure all garbage is disposed
- Support all coaches with extra interactive drills
- Distribution of Major league gifts to students

## **CEA staffing**

### **(Lifeway Brooklyn Bazar -Kefirvsyogurt)-Duties**

- Handing out samples and swag

## **Victory Marketing**

### **(QC Spa New York promotional Models)-Duties**

- Handing out coupons to promote spa
- Capture pictures and walk through the Brooklyn bridge to time square
- Engaging with customers to educate them about the Spa
- Give out swag

## **Hype Agency**

### **Nike(Only Basketball event)-Duties**

- Usher courtside-Assisting with flow of individuals Courtside VIP guest to and from assigned seating
- Bleacher seating management -Assist with flow of Bleachers and ensure it doesn't get crowded, ensure all guests are seated and walk way is always clear.

### **Goosebumps- Duties**

- Distrusting coupons or samples
- Data capturing, Photobooth support
- Line management
- Engaging and Encouraging consumers to participate

### **Dunkin Donuts College Gift cards Distribution-Duties**

- Distribute door hangers featuring \$5 gift cards directly to college students on campus.
- Encourage students to download the Dunkin' mobile app to input their gift card code.
- Place Dunkin' hangers on every student dwelling door on and off campus.
- Capture great pictures of your street team engaging students and placing door hangers.
- Notify your agency contact immediately if there are any issues onsite with campus, students, etc.
- Take photos as soon as you start to see students and throughout your entire activation, uploading them to your agency's designated place within 24 hours of the event ending.
- Ensure a minimum of 10 usable photos per school per day, in jpg or png format only.
- Maintain communication in a timely manner with your lead and respond promptly to any outreach from your agency.
- Take photos of your progress throughout campus, including photos of students with door hangers, cards hanging on door knobs, and street teams in action.
- If granted access to dorms/student housing, hang door hangers on each door in the locations for your selected school.
- Capture pictures of your progress in each housing location, including photos of students with door hangers if they are in their rooms.
- Address potential theft issues by sliding the door hanger under the door if students aren't home.
- Distribute door hangers as flyers to students on campus or students nearby the closest dunkin locations.
- Capture pictures of excited students with door hangers, students using their gift cards, and street teams in action handing them out.

- Track student feedback, both positive and negative, and ensure faculty and security also receive cards if desired

## **Career Group**

### **-Golden Sachs-Duties**

- Wayfinder (Directional and line management)
- Mic wingle(Runner to hand mic to people with questions during conference)
- 1vs1 ( Ensure client is on time for multiple meetings )

### **-Comic con- Duties**

- Scan badges
- Directional
- Rover the Convention center to be help support
- Merchandise and Register
- Panel rooms

### **-Auto Show-Duties**

- Engage with consumers about brand
- Speak about amazing different vehicle options and features
- Help with the different experiences at the auto show

### **Governor Ball- Security**

## **Reference**

**Anthony Jones +1 (347) 559-9211(Manager)**

## **EDUCATION**

**Monroe College , Jerome - CPR Certification**

**-Lehman College: Present**

**-Banana Kelly High School-Diploma**

**-Fashion design programs**

**-Graphic Design program**

**-art program**